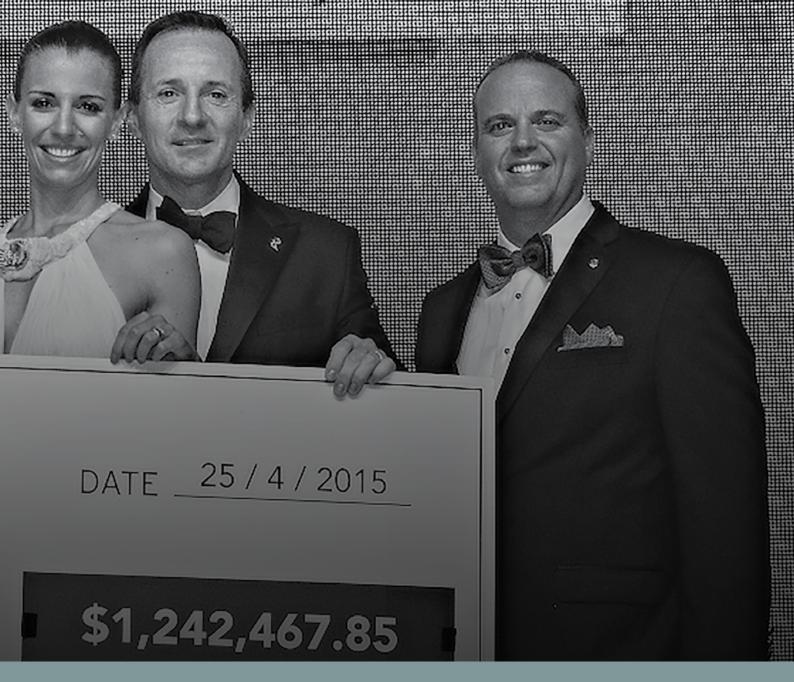


Planning is a key ingredient of success. Take the time to work with your sponsor to set goals and make a plan to achieve them Start now. There has never been a better time. Follow the steps described in the following pages. You will be successful! I truly wish you all the best and look forward to meeting you on your Forever journey.

Rex Maughan

Founder, Chairman of the Board



- 02 / Why Forever?
- **04** / Understanding Case Credits
- 05 / Success
- **06** / Opportunity
- 08 / First Steps to Manager
- 09 / Senior Manager
- 10 / Show and Tell Retailing
- 11 / Business/Product Launches
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- 28 / Activity Tracker
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- 36 / First Steps to Manager
- 40 / Gregg Maughan Message
- **41** / Forever Mission Statement

Why Forever?

Consider what you want to achieve in the short-term, say in six months. Look then to 12 months and long-term, to three-to-five years. For example 2000€, how would you spend it? If you had more free time, how would you choose to spend it?

Personal Goals	
Short-term	Long-term



Give serious consideration to what you're prepared to work for!

Family Goals

Short-term	Long-term
Financial Goals	
Short-term	Long-term



Consider this: If you touch your business every day, your goals and dreams will become a reality.

Understanding Case Credits









Consider this: If you achieve 4CC (and more) personally each month and teach your team to do the same, you will soon become a Manager.

Opportunity

How do you get to Supervisor?

Novus Customer



15% Novus Customer discount from retail price for personal purchases.

+ Profit on personal retail sales.

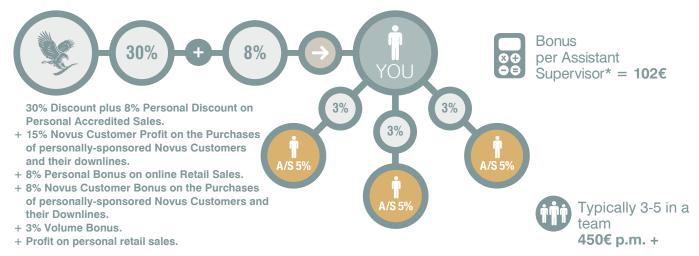
Assistant Supervisor (2CC)



- + 5% Novus Customer Bonus on the Purchases of personally-sponsored Novus Customers and their downlines.
- + Profit on personal retail sales.

Supervisor (25CC over 2 months)

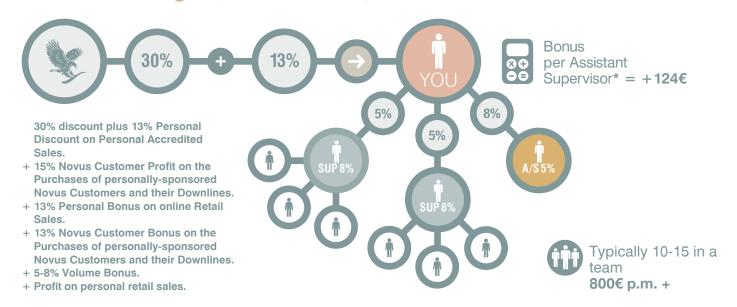
you do 4CC, and for example show 3 others how to do the same.



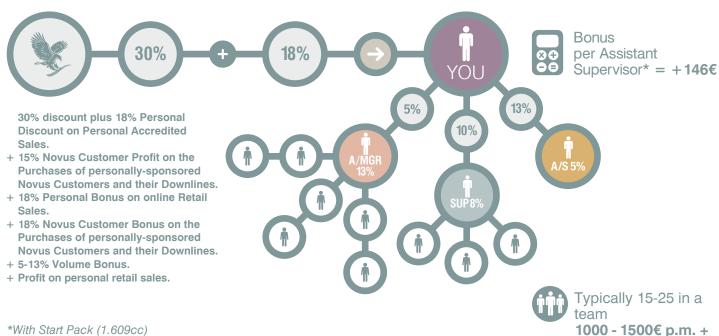


How do you get to Manager?

Assistant Manager (75CC over 2 Months)



Manager (120CC over 2 Months)





Consider this: The more people you can recruit and teach to duplicate, the faster you will reach Manager.

First Steps to Manager

Your First Five Key People

Who do you know that: > Has a great attitude New > Is open-minded **Assistant** > Wants more money/time Supervisor > Wants more security/flexibility or to own a risk-free business > You would like to work with 2CC New New Assistant Assistant Supervisor Supervisor 2CCAssistant Supervisor = 10CC Base month for Supervisor New **Assistant** Supervisoı 5 x Supervisor = 125CC = Manager Typically 1/5 Supervisors become a Manager 1 Manager = Structure Chairman's Bonus

Freedom Time Achieve Potential Self Development Helping Others

Recognition Money

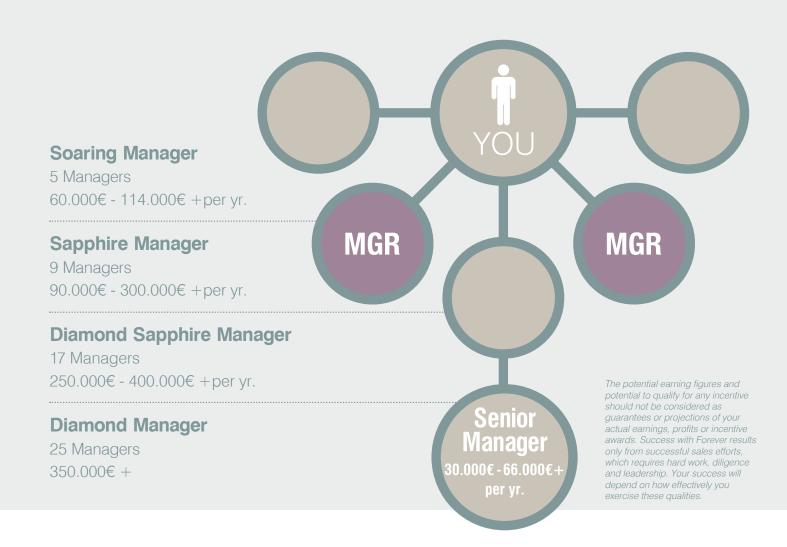
Why Manager; Own Boss Travel

Forever2Drive Global Rally

Tuition Personal Success Chairman's Bonus



Senior Manager



Global Travel

Chairman's Bonus

Eagle Manager

Why Senior Manager;

Royalty Income

Forever2Drive



Consider this: You never lose your achieved level in the Marketing Plan. There is no limit to what you can achieve with Forever.

Show and Tell - Retailing

Action - Develop a 4CC per month personal business.

1. Use the Products

Become your own best customer. What you use and believe in you will recommend with passion and integrity to others.

With each order you place, add a new product to the order for your own use so you can experience the whole range.

2. Showcase the Products - you choose from:



Business/Product Launches



Mini Launches



Product Talks



Marketing



One-to-One



Clubs



Sports & Fitness



Coffee Mornings



Social Media



Exhibitions



Gym



Personal Website FLP360



Referral



Weight Management



Skincare

VitaI5™

Five of the most popular products, packaged together to provide advanced nutrition made simple and support optimal health and wellness.

Clean 9

A selection of weight management products designed to help customers look better and feel better.

3. Develop Customers

Develop a regular customer base of around 20-30 customers that you check in with on a regular basis.



Business/Product Launches

What is a launch?

- A great way to let people know what you are doing by inviting a group of friends, family, work colleagues and neighbors to your home in a relaxed environment.
- 45 to 60 minute presentation on the products and opportunity.
- An opportunity for people to sample and purchase product, learn more about Forever and schedule their own launch.
- A great opportunity to learn about the products quickly from your Sponsor.

How to have a launch:

- When doing your first launch, remember you will not be alone; your Sponsor will be there to guide you through the process.
- Plan the event.
- People enjoy coming to other peoples' homes and we recommend a daytime or evening event.

How to invite:

Ask personally to attend and support launch.

"Hi ..., how are you? What are you doing on night/morning?

Great! I'm having a few friends over for a glass of wine/cup of coffee, as I'm launching some new products/business and I'd love you to join us."

Contact 24 hours before the event to confirm attendance

Date of Launch:	 /	/
Date of Launch:	 /	/

When to have a launch?

Whenever you want. As soon as possible!

What will you need:

- Product Presenter
- Relevant literature for during and after the event
- Product brochures
- Customer order forms
- Touch of Forever Combo Pak plus any extra products

Setting up:

- Arrive 30 minutes before
- No children or pets if possible
- Sample some of your favorite products
- Keep the display simple

Opening the launch:

- Thank everyone
- Share your story
- On through the products keep it simple
- Pass the products around to try

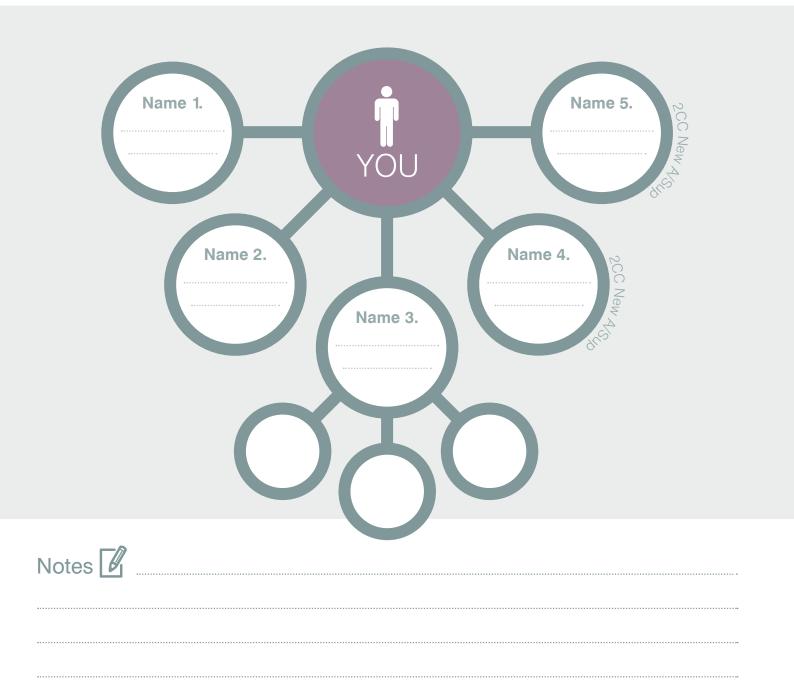
Closing the launch:

- Thank everyone for their support
- Take orders and payment at the time of the meeting
- Book further launches
- Make appointments with people who would like to learn more about the business



Consider this: Many top Forever Business Owners join Forever as a result of attending a launch. Never miss an opportunity!

First Steps to Manager



Develop your 100+ name list.



Building a Team



Date and venue of your local Bussiness Presentation.		
Venue	Date	
Venue	Date	
Date and venue of the Success Day.		
Venue	Date	
Venue	Date	
Date and venue of other trainings.		
Venue	Date	
Venue	Date	



Sharing the Forever Opportunity



Who are the first people you are excited about sharing Forever with?

Name	Papado	opoulos Jo	ohn		
Telephone	210 332	25987			
Mobile	693123	4567			
Address	30 Stad	liou St.			
	Athens				
Occupation	HR Ma	nager			
	Marrie	d/Single/Par	tner	Drive	es Yes/No
Age	38	Children	3	Ages	2,5 & 9
Hot Button	Money	, security			
Objective	No mon	rtgage			
Personality	Self-emp	oloyed/Business	Owner	Outgoing	People Person
	Open M Positive	inded/ Pr	ofessional	Successful	Confident
	Dissatist	fied Lo	ocal	Other	
Notes					
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Name		
Telephone		
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Occupation		
	Married/Single/Partner	Drives Yes/No
Age	Children	Ages
Hot Button		
Objective		
Personality	Self-employed/Business Owner	Outgoing People Person
	Open Minded/ Positive Professional	Successful Confident
	Dissatisfied Local	Other
Notes		
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Name		Name		
Telephone		Telephone		
Mobile		Mobile		
Address		Address		
Occupation		Occupation		
	Married/Single/Partner Drives Yes/No		Married/Single/Partner	Drives Yes/No
Age	Children Ages	Age	Children	Ages
Hot Button		Hot Button		
Objective		Objective		
Personality	Self-employed/Business Owner Outgoing People Person	Personality	Self-employed/Business Owner	Outgoing People Person
	Open Minded/ Professional Successful Confident		Open Minded/ Professional	Successful Confident
	Dissatisfied Local Other		Dissatisfied Local	Other
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Sharing the Forever Opportunity



Who are the first people you are excited about sharing Forever with?

Name			Name	
Telephone			Telephone	
Mobile			Mobile	
Address			Address	
Occupation			Occupation	
	Married/Single/Partner	Drives Yes/No		Married/Si
Age	Children	Ages	Age	Ch
Hot Button	Official	, igos	Hot Button	
Objective			Objective	
Personality	Self-employed/Business Owner	Outgoing People Person	n Personality	Self-employe
	Open Minded/ Positive Professional	Successful Confident		Open Minded Positive
	Dissatisfied Local	Other		Dissatisfied
	— A			a
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Name		
Telephone		
Mobile		
Address		
Occupation		
	Married/Single/Partner	Drives Yes/No
Age	Children	Ages
Hot Button		
Objective		
Personality	Self-employed/Business Owner	Outgoing People Person
	Open Minded/ Positive Professional	Successful Confident
	Dissatisfied Local	Other
Notes		
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Name		Name		
Telephone		Telephone		
Mobile		Mobile		
Address		Address		
Occupation		Occupation		
	Married/Single/Partner Drives Yes/No		Married/Single/Partner	Drives Yes/No
Age	Children Ages	Age	Children	Ages
Hot Button		Hot Button		
Objective		Objective		
Personality	Self-employed/Business Owner Outgoing People Person	Personality	Self-employed/Business Owner	Outgoing People Person
	Open Minded/ Professional Successful Confident		Open Minded/ Professional	Successful Confident
	Dissatisfied Local Other		Dissatisfied Local	Other
Notes		Notes		
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Making Calls

Be Prepared.

- > Profile
- > Decide your objective
- > Which prospecting tool to use
- > Plan your words
- > Smile

Making the Call.

- > Get to the point
- > Keep it brief
- > Be excited
- > Think "What's in it for them?"
- > Remember the objective

Keep it Simple. We are sharing an 'invitation' not a 'presentation.'



The following are simple examples you can use to invite your prospect to take a look at what we do.

To start >

"Hello George, it's Kostas here, how are you?

Do you have a moment?

Great!"

To continue >

Personality/Character:

"The reason for the call George, is that I have just started a fantastic opportunity which attracts open-minded/confident/successful/caring people and I immediately thought of you."

Hot button:

"Tell me George, you said you weren't happy at work, is that still the case?"

Value your help/opinion:

"I've started a business which I am really excited about and I thought about you. It has huge potential and I wondered if you may be able to help me. With your experience/background I would really value your help/opinion.
Would you take a look?"

The business approach:

"Can I ask you a question? If I found a company that was unrivalled in the marketplace; that was booming in its sector; that was financially stable and where you and I could be incredibly successful without any risk, would you be interested in looking at it?"

To finish >

"Obviously, I don't know if it will be for you or not, only you can decide that. Let's meet up and I'll show you what it's all about. I am free Monday or Thursday, which is best for you?"

Oı

"Take a look at our online video to give you an overview of the company, about the products and how the Marketing Plan works. When could you watch it? Ok, I'll give you a call on Friday at 6:30 p.m. to see what you think of it."

There will always be people you wish to share the products with so give them a call:

Health Benefits:

"I know that you are committed to maintaining or improving your health and I have just come across an amazing product which I think will help you. Can I stop by and show you what I've found?"



Using your story to make an effective call.

Below are several different ways to engage with your caller. Choose which works best for you.

1

- Hello, is it a good time?
- Hi, got a minute?
- Hi, can you chat for a second?

2

- l've got an idea I want to share with you.
- Just started doing some work with an amazing company and wanted to share it with you.
- Just started a new business and wanted to run it past you.

3

- Not sure if it's for you
- Not sure if you are interested
- Not sure if it's right for you

4

Thought of you because you are (fill in the blank with characteristics ticked on your profile sheet i.e. you are outgoing, open-minded, good with people).

5

Not sure if it's for you but I know it can give you (fill in the blank with what will be of benefit to them i.e. more income, work-life balance, time, freedom).

6

- All I want to do at this stage is share information with you, and you'll know whether there's something here for you.
- All I want to do is get some information in your hands, and you'll get a feeling if it's right for you.
- Listen, just want you to have a look at some information, and you can decide if there's anything here for you.

7

What I'd like to do is:

- Get together for coffee, show you some information, it will take us 20 minutes.
- Put a 20 minute call in your calendar and I'll take you through some information online.
- Give you a website to have a look at which has a short online video overview



Consider this: Try and match the wants and needs to your prospect and you will get a better result.

Making Calls

Responding to Questions.



Common question: "What is it?"

Your response: Choose 2-3 of the following bullet points

- > "We are a multi-billion dollar global business, operating in over 158 countries."
- > "We have an impeccable 38 year track record and are financially stable."
- > "Founded in 1993 in Greece and last year we had the best year from the establishment of the company."
- > "We are in health and wellness, which as you know, is exploding!"
- > "The company is called Forever, have you heard of it?"

"What we need to do is meet up so I can run some information by you. What day suits you best? Alternatively, you can find more information online at www.foreverliving.com (or my FLP360 website)."

If your prospect has further questions:

Tell your story, why you got involved, what you saw in Forever that attracted you.

Other common questions:

"Is it selling?"

"Is it pyramid selling?"

"Is it MLM/Network Marketing?"

Your response:

"That's interesting, what makes you ask that?" ... Then listen to the response

Your response: "I understand how you

feel, I felt exactly the same, but what I found was...

...Let's get together next week and I will explain what it's all about. Would Monday or Thursday be better for you?"

The fortune is in the follow-up

When sending out information, it is essential to follow-up at the time you agreed. Do not wait for your prospect to call you.

Following your One-to-One, online video or information sent, make sure you are ready to invite your prospect to the next step i.e., the Business Presentation.

"I thought you may have more questions. The next step is to come along to the Business Presentation, so that you can find out more, meet some of the people and get all of your questions answered. Actually, we have a presentation on (day) at (time) and I would be delighted for you to join me as my guest."

Never tell prospects that there is a presentation every week.



Develop Profiles

Every name on your 100+ list is a potential Customer, Forever Business Owner or a person that may say 'No' right now, but will, if asked, give you a referral.



In order for you to achieve the best results, take some time to fill in a Profile Sheet for each person, or jot down the relevant details in a notebook, taking into account your understanding of their possible needs and wants and how we can best help them with Forever.

Contact and Show

There are many ways to speak with people about Forever. You can email, send a text message, use social media sites, speak socially at your child's school or at work, etc...

...but by far the most effective way is to pick up the phone and have a chat.

Your prospect will feel and hear your excitement on the phone and it is infectious. It is not about being a clever salesperson with all the right words, but more about...

...letting people hear and feel your excitement...

...what you have found and how it may be of benefit to them.

It is important that you know what your objective is when making the calls. Is it to arrange a One-to-One? Is it to send out some information in the mail? Is it to send an online video or to show the products? Be clear on what you want to achieve before you make the call.

(See 'Making Calls' page 18-20)

Pipeline and Activity Tracking

So you can monitor your progress against your goals, you need to make sure that you are doing enough activity. The Activity Tracker Sheet is designed for you to record each call and track your prospect through to registration as an Assistant Supervisor.

The more people you speak with, the more you will sponsor into your team and the faster you will move through the plan to Manager and beyond.

(See 'Activity Tracker' page 28-29)



Consider this: Develop your database 100+ list for maximum impact.

Memory Jogger

This memory jogger list is a really useful way to prompt your memory to come up with new names; it helps to really open the mind and get you thinking about people you may know from all walks of life...

Family, Friends and Acquaintances

- anyone you come into contact with or see in a social or leisure environment

Grandparents Parents

Parent's friends **Brothers**

Brother's friends

Sisters

Sister's friends

Aunts and uncles

Cousins In-laws

Partner's family Partner's friends

Children's friend's family Old school friends

College friends

Married friends

Single friends

Workout friends Vacation friends

Church members

Greetings card list

Neighbors past & present

Workplace

Co-workers Past co-workers Partner's co-workers Current boss Past boss

Employees

Clients

Customers

Who do you know who is...

Good communicator People person Hard working Honest Reliable Нарру

Fun Successful Confident

Outgoing Carina

Professional Open-minded

Positive Enthusiastic

Dissatisfied

Who do you know on...

Facebook_____

Instagram_____

Pinterest

LinkedIn Email_____

Mobile____



Don't pre-judge those who you think may or may not be interested.

Actuary Dry cleaning Accountancy Education Electrical Acupuncture Advertising Engineer Aerobics Entertainment Agriculture **Exhibitions** Air crew Factory **Antiques** Farming Architecture Fashion Armed forces **Financial** Aromatherapy Fire service Artist Fitness Author Florist Baker Furniture Banking Garage Bar work Gardening Beautician Geology Biologist Golfing Boat-building Government Building Grocery Butcher Hairdressing Carpenter Healthcare Caretaker Herbalist Car hire Homeopathy Catering Hospital Hotel Chemist Childcare Housewife Chiropractor Image consultant Construction Internet Consultant Interpreting Decorator Jeweler Journalism Deliveries Dental Karate Designer Keep fit Dietician Laboratory Doctor Landscaping Dog breeding/kennels Languages

Laundry

Law

Lecturer Library Lingerie Make-up Mail order Management Marketing Martial arts Massage Medicine Nanny News Notarv Nursing Opera Optician Orthodontics Osteopathy Parachuting Paragliding Personnel Pharmaceutical Psychologist Physiotherapy Plumbing Police Postal service Printing Quality control Radiography Receptionist Recording Recreation Recruitment Recycling

Sales Secretarial Security Ski instruction Social work Stock broker Student Supermarket Surgeon Surveyor Tailor Tax Taxi driver Teaching Technology Telecommunication Theater **Therapist**

Riding instruction

Therapist
Tourism
Transportation
Travel service
Undertaking
Underwriting
University
Upholstery
Voluntary
Veterinary
Water skiing
Wedding planner
Welding

Window cleaning

Writing
Yachting
Yoga



Domestic cleaning

Driving instructor

Consider this: Someone whom you least expect to join your team may be your next Manager.

Reflexology

Refrigeration

Restaurant

Retail

My 100+ List - Who do I know?

Name	Telephone/Contact	Comments
Papadopoulos John	210 3325987	Athens, Positive



Name	Telephone/Contact	Comments

My 100+ List - Who do I know?

Name	Telephone/Contact	Comments



Name	Telephone/Contact	Comments

Activity Tracker

Name	Warm or Cold Telephone/Mobile	One-to-Or	ne Website, DVD	
Name	warm or Colu	rotophono, mobile	Date	Туре
Papadopoulos John	Warm	210 3325987	20/11/2015	One-to-One

Take action:









Business P	resentation	Register	First Planni	ng Session	Comments
Date	Туре	Date	Date	Туре	Comments
30/11/2015	Business Presentation via skype	7/12/2015	8/12/2015	Face-to- Face	Strong "Why"
Notes:					

What Next? 7-Day Plan



Prospecting - Who are you talking to about the business this week?	Other Activity
	Training and Other Events
	Training and Other Events

What Next? 7-Day Plan



Prospecting - Who are you talking to about the business this week?	Other Activity
	Training and Other Events

The Key Factor of your Business

		Would you use it?	Who do you know who would use it?
FILE	Clean 9 [™] The Clean 9 program can help you to jump-start your journey to a slimmer, healthier you. This effective, easy-to-follow cleansing program will give you the tools you need to start transforming your body today!		
FITE	F.I.T. 1 [™] Forever F.I.T. 1 will teach you how to change the way you think about food and exercise. It will also provide you with the knowledge you need to get inspired and change your body for the better!		
ELIC SA	F.I.T. 2 [™] Forever F.I.T. 2 will take you to the next level by helping you to tone your body, burn more calories and transform. Lean muscle is essential to weight loss for both men and women, and the Forever F.I.T. 2 program will help you learn how to build it and sustain it! Get toned, get trimmed and be transformed with Forever F.I.T. 2.		
Vital	Vital ^{5™} Vital ^{5™} Vital ⁵ is five essential Forever products that provide a solid foundation of advanced nutrition. When combined, these 5 core products help to support the powerful nutrient superhighway and serve as the building blocks of any customized nutritional program.		
A TOJECH ES HEREIGH	New Start Pack By signing up with New Start Pack, you will become wholesale qualified and moved up to Assistant Supervisor with 1,609cc. New start pack contains 23 products and a free pack of business brochures helping you to get your business to the top. A great introduction to the scope and breadth of Forever Living's line of products!		



Use the products for a jump-start and maximum impact.

The Most Popular Products



		Would you use it?	Who do you know who would use it?	
Action of the control	Forever Aloe Vera Gel A daily nutritional drink to maintain a healthy digestive system, balance the immune system and maintain healthy energy levels.			
POORER HISTORY	Forever Freedom Aloe Vera Gel combined with glucosamine, chondroitin and MSM, natural elements shown to maintain healthy joint function and flexibility. Ideal for athletic people and the more mature who wish to maintain mobility.			
ARGI	ARGI+ ARGI+provides all the power of L-Arginine, with added vitamins and antioxidant properties.			
	Aloe Propolis Crème A rich, creamy blend of stabilized Aloe Vera gel and bee propolis that soothes irritated skin and leaves a protective barrier making it ideal for dry skin.			
	Gentleman's Pride Gentleman's Pride is an alcohol-free aftershave balm that helps to soothe and condition sensitive skin after shaving.			
10 mm 1 m	Forever Bee Propolis Forever Bee Propolis is full of vitamins and minerals. Bee propolis helps maintain excellent health by strengthening our immune system.			
	Forever Bright Toothgel A gentle, non-fluoride formula that nourishes, strengthens and protects teeth. Created for the entire family and will leave your mouth refreshed and your teeth clean.			



Consider this: The products you personally use, the products you will retail.

The Most Popular Products

		Would you use it?	Who do you know who would use it?
	Aloe Moisturizing Lotion Provides all-over moisturization for the face, body and hands. The collagen and elastin keep the skin feeling smooth, soft and supple.		
ALOH LILES	Aloe Hand & Face Soap Moisturizing, cleansing soap with a mild formula. Ideal to use when shaving, gentle enough to use on the face.		
	Forever Hand Sanitizer Enriched with soothing aloe and nourishing honey. With a refreshing scent of lemon and lavender, Forever Hand Sanitizer softens and moisturises hands as it cleans.		
word many and of any train	Aloe Heat Lotion A rich, emollient lotion containing warming agents and aloe, it's ideal for soothing stress and strain. Great for warming up before exercise or soothing aches after a workout.		
	Forever Arctic-Sea Forever Arctic Sea provides a perfect balance of Omega-3 fatty acids in a proprietary blend of natural fish oil and calamari oil. Creates the perfect balance of DHA and EPA for optimal health and wellness.		
I DE POLIT	Forever Bee Pollen Boosts energy and stamina, assists in supporting immune and nervous systems. Ideal to take in the summer months when the pollen count is high.		



The Most Popular Products



		Would you use it?	Who do you know who would use it?
Trans.	Aloe Vera Gelly 100% stabilized Aloe Vera Gel lubricates sensitive tissue safely and is absorbed quickly to calm irritated skin.		
ALCK ALCK	Aloe Ever-Shield Effective, long-lasting and non-irritating underarm protection that can be used directly after shaving. Free from aluminium salts and lasts for months.		
And The A	Aloe Lips Moisturizing conditioning balm for lips that soothes and provides protection in hot and cold temperatures. Calms irritated skin.		
Afrika	Aloe-Jojoba Shampoo Aloe-Jojoba Shampoo's gentle pH-balanced formula is suitable for all hair types and can be used to help replenish your hair's natural moisture.		
	Aloe-Jojoba Conditioning Rinse Aloe-Jojoba Contitioning Rinse contains jojoba and vitamin B to help nourish, protect and strengthen the hair, this pH-balanced conditioner gives hair a silky, salon-look finish. Enriched with nourishing oils and vitamins.		
	Forever™ Essential Oils Forever™ Essential Oils are 100% pure essential oils sourced from the best locations all over the world. Experience nature's purest botanical essences harvested especially for you.		



Consider this: Whether you have two or twenty people, it will be an exciting event!

First Steps to Manager



Georgia & Sofonias Politis

Chairman's Bonus 2014 – Level 2

Chairman's Bonus incentive proves that anyone can manage his finance on his own, that's why we encourage all FBO to participate in the most generous incentive in the world.

This is the third bonus check we have received from Chairman's Bonus incentive and we are still very enthusiastic for the benefits it gives, while it gives you something to dream about even more in your life.

Chairman's Bonus makes you feel that everything is achievable. What is the secret to participate in this incredible incentive? You must have a well-defined strategic plan from the first months of the incentive and you have to be persistent to do the basics again and again, just like sharing the business opportunity with others and recommend the products.



Eleftheria & Eftihis Thergiakis

Chairman's Bonus 2014 - Level 1

Opportunity! Success! Recognition! Chairman's Bonus is the most generous incentive in Forever!

Do we know what we need to do to get there?

- 1. The goal has to be clear and specific and should set a date for achievement. How much time do I have to qualify? If we know this, we will achieve a big part of it.
- 2. We think of our goal with a positive way so as to stimulate the subconscious. We change our behavior and we work more, we are disciplined to our plan and we change our attitude, our beliefs and the idea we have for ourselves.
- **3.** The secret to succeed our goal is to have a clear picture of the benefits. Not only the recognition from the President, but also the money as well.
- 4. It has to be measurable, if it's not achievable this year you can pursue your goal next year. Start now.
- **5.** The goal has to be a challenge, if it doesn't help you to change your behavior it is not a goal. When success is repeated it becomes a habit.
- 6. If a goal is not written, then it is just a wish. If you are not ready to go for it, you haven't taken it seriously.





Lampou Marigo & Tsakmakis Ioannis

Eagle Managers 2015

The greatest power comes when you overcome what others consider impossible.

What you do, do it with love, talk with honesty and enthusiasm, work with willingness, persistency and develop along the way with your team. Forever's philosophy is based on a strong belief. To become

successful, you have to help others to get to the upper levels to get higher. Eagle Manager incentive is focused on that belief and enriches the lives of other people as they reach their goals globally.



Gerasimos & Katerina Nikolovgeni

Eagle Managers 2015

It is not a matter of luck when people qualify for the incentives in Forever. Is a matter of discipline, determination, strategic thought, consistent training from the company and people who have developed a profitable business, by following their advice.

We follow a program with specific steps:

- Create a contact list every day
- Contact and inform the people of our list

- Presentation of the business opportunity
- Consistent training, everyday action and team spirit.

Success is guaranteed. The path to success is a challenge, it is not easy, but it's worth the effort. We learn from the obstacles that appear on our way, we become more powerful and nothing can change our route. The power of persistency along with our love for the people, are the things that can bring us the result we expect.

Personal stories from monthly newsletters.



Consider this: Your ability to master this business will give you the income you desire.

Notes:



Notes:



WE ARE SO PRIVILEGED TO HAVE HELPED SO MANY PEOPLE ACHIEVE A BETTER LIFE THROUGH THEIR HARD WORK TO BUILD THEIR FOREVER BUSINESSES.



FOREVER LIVING PRODUCTS MISSION STATEMENT

We will create a profitable environment where individuals can, with dignity, be what they want to be: where integrity, empathy and fun are our guides. We will create and cherish a passion for, and belief in, our company, our products and our industry. We will seek knowledge and balance and above all, we will be courageous as we lead our company and Forever Business Owners.





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orever Business Owner:

Martina Hahn

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