



Look better. Feel better.®



FOREVER®

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Contents

DRINKS 04

BEE 10

NUTRITIONAL 12

WEIGHT MANAGEMENT 20

SKINCARE 24

PERSONAL CARE 36

ESSENTIAL OILS 40

COMBO PAKS 42

LOOK BETTER. FEEL BETTER.®

At Forever, we take immense pride in being the largest grower and manufacturer of aloe vera products in the world. Every leaf is hand-harvested and processed within hours to ensure the freshest aloe vera, just as nature intended, from plant to product to you.

For more than 43 years, we've stayed committed to maintaining the highest level of purity in our products while keeping an eye on innovation for the future. Today you'll find us at the intersection of nature and science, where powerful ingredients and technological advancements are combined with pure aloe vera to enhance its timeless benefits.

Our business is built on doing things the right way. We own our own manufacturing

and distribution channels so we can control cost and quality through every step of the process. Our products were the first to receive certification from the International Aloe Science Council for potency and purity. We never test our products on animals and many of our products are Kosher and Halal certified. We're so confident you'll love our products.

Millions of people in over 160 countries have experienced the incredible benefits of Forever's products. Now it's your turn.

**For more information about
how our aloe vera products
are made, visit foreverliving.com**



power of aloe vera

Just as nature intended.

Forever Aloe Vera Gel® supports your digestive system, promotes a healthy immune system, supports nutrient absorption and helps maintain natural energy levels.

**Our aloe vera gel
supports your health
from the inside out.**

FOREVER ALOE VERA GEL®

The first product to receive certification by the International Aloe Science Council for Aloe content and purity, our **Forever Aloe Vera Gel®** boasts pure inner leaf aloe vera gel to support your digestive system and help nutrient absorption. We lovingly extract the potent pulp by hand so you can experience the true power of nature.

015



Did you know?

We process our pure, inner leaf gel within hours of harvest to ensure every bottle of Forever Aloe Vera Gel® is as fresh as possible.

Consult your doctor before using if you are pregnant, nursing or have a medical condition. These products are not intended to diagnose, treat, cure or prevent any disease. Actual packaging may differ from illustration.

Add a splash of Sweetness...

FOREVER ALOE BERRY NECTAR®

A burst of cranberries and sweet apples provides a naturally derived, sweet yet tangy flavor. Cranberries contain vitamin C, a powerful antioxidant and also has proanthocyanidins that provide urinary health support. Apple's special phytonutrient, quercetin is another powerful antioxidant. These amazing ingredients plus pure inner leaf aloe vera gel makes **Forever Aloe Berry Nectar®** a powerful choice.

034



FOREVER ALOE BITS N' PEACHES®

Why wait for summer to enjoy the flavor of sun-ripened peaches when you can have it any time with **Forever Aloe Bits N' Peaches®**. Peaches are naturally loaded with antioxidants to support the body. Pure inner leaf aloe vera gel, enhanced with natural peach flavor and natural peach puree mean you'll not only taste the bright peach flavor, you'll feel peachy too.

077



Quench



FOREVER FREEDOM®

Get moving with a few satisfying sips of Forever Freedom®. You'll meet our recommendation of glucosamine sulfate and chondroitin sulfate, important elements to help maintain healthy joint function and mobility. Pair that with our pure aloe, vitamin C and MSM which work to supporting healthy connective tissues, and you have one flexible drink.

Contains shellfish (shrimp, crab and lobster).

196

** Available in Singapore and Brunei only.*

FOREVER POMESTEEN POWER®

To ensure maximum flavor and antioxidant capacity, we included not one, but six fruits in this luscious berry beverage. Thanks to the wide ranging berry blend, Forever Pomesteen Power® boasts polyphenol, xanthones and vitamin C in every sip. Let a delicious blend of 6 fruits: pomegranate, pear, mangosteen, raspberry, blackberry and blueberry arm your cells for defense, all while you enjoy a delicious drink.

262

*your
thirst*

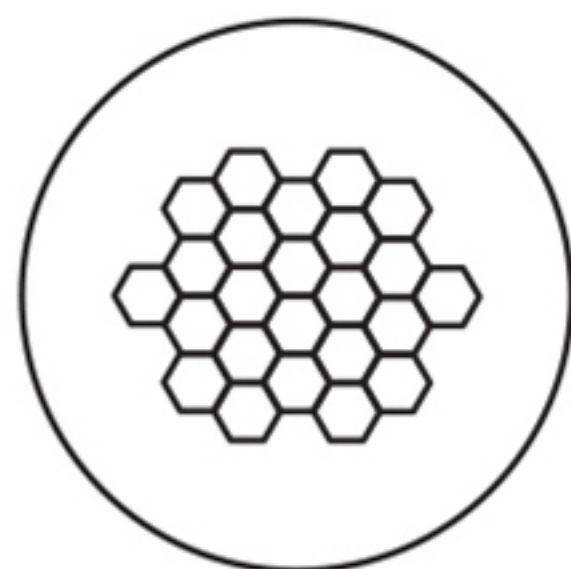
BEE

The hive's best treasures

FOREVER BEE HONEY®

Since ancient times, honey has been revered for its healthy and nutritional properties. This complex nectar is not only sweet, but good for you! Consider it a gift from our bees to you. Enjoy it as a natural energy source, use with our Aloe Blossom Herbal Tea®, or simply enjoy with a spoon—the choice is up to you!

207



ONE TABLESPOON
OF HONEY IS
ABOUT 70 CALORIES
AND HAS
NO FAT OR
PRESERVATIVES





FOREVER BEE POLLEN®

Bee pollen is considered to be one of nature's most complete foods. Plus, this golden dust contains bioflavonoids and other antioxidant compounds. Free of all preservatives or artificial flavors, this is as close to the hive as you can get.

026

FOREVER BEE PROPOLIS®

Propolis is the protective substance produced and used by bees to fortify their hive. This wonderful substance has been found to be especially helpful for boosting immunity and combating the negative effects of free radicals. With ingredients like honey and royal jelly, this supplement will keep you buzzing. **Contains Soy.**

027

FOREVER ROYAL JELLY®

Forever Royal Jelly® is made for royalty! The exclusive food of the Queen bee, royal jelly is thought to be responsible for her longevity - she lives over 50 times longer than regular worker bees!

036

Did you know?

One pound of honey requires nectar from more than 2 million flowers. The average hive produces anywhere from 30 to 100 pounds of honey every year. It takes a lot of busy bees to make this delicious, golden nectar.



ALOE PROPOLIS CREME

Enjoy the skin-enhancing benefits of the hive with Aloe Propolis Creme topically. A well-loved, flagship product because it features our two prized ingredients: aloe vera and bee propolis. Bee propolis is a resinous substance bees use to fortify and protect their hive. More important than a hive is your skin, which needs protection and a natural barrier to help keep moisture in. One sniff of Aloe Propolis Creme and you can tell it's filled with herbal and botanical ingredients like chamomile. This thick balm is also filled with vitamins A and E.

051



DHA IS NATURALLY FOUND THROUGHOUT THE BODY AND SUPPORTS HEALTHY BRAIN, EYES AND HEART



FOREVER ARCTIC SEA®

Combines natural fish oils with olive oil to provide Omega 3 and 9 essential fatty acids (EFAs) which can help to promote healthy body. EFAs are oils that must come from your diet. The combination of fish oil and olive oil make this a balanced and beneficial EFA product.

039

**Available in Malaysia only.*



FOREVER ARCTIC SEA®

Containing an ultimate and exclusive blend of oils: fish, calamari and high oleic olive oil, this is THE perfectly balanced omega-3 supplement with an optimal ratio of EPA and DHA. Forever Arctic Sea® is not sourced from one, but four pure fish oils: anchovy; salmon; cod; sardine. This well-rounded supplement supports key areas of the body like the heart, digestive and immune systems as well as the brain and eyes. **Contains Fish (Anchovy, Salmon, Cod, Sardine).**

376

**Available in Singapore, Brunei only.*



FOREVER CARDIOHEALTH® WITH COQ10

This packed-to-the-max supplement features an array of heart health ingredients. Forever CardioHealth® contains CoQ10 which supports cardiovascular health, folic acid and vitamins B6, B12, and C which contribute to normal immune function and reduction of tiredness and fatigue, and herbal extracts, which promote healthy bloodvessel function. Mix with your favorite Forever drink. **Contains Soy.**

312

**Available in Singapore and Brunei only.*



THE MICROBIOME IS AN INTERNAL ECOSYSTEM WHICH CAN BE SUPPORTED WITH BENEFICIAL BACTERIA



FOREVER ACTIVE PRO-B®

Now featuring 8 billion CFU of probiotics and Zinc, Forever Active Pro-B® includes clinically studied probiotics in a proprietary balanced blend of six strains to promote healthy digestion, enhance nutrient absorption and support immune function. These probiotic strains were selected and engineered specifically for their ability to reach the intestines. Forever Active Pro-B® is packaged in a unique vial to control moisture and protect the active bacteria strains, ensuring that you receive maximum benefits.

610

**Available in Singapore and Brunei only.*



FOREVER B12 PLUS®

Vitamin B12 and folic acid work together to help produce red blood cells, improve the way iron is used in the body and support the immune system. Folic acid is an essential nutrient for fetal development during pregnancy and B12 is often deficient in vegetarian and vegan diets. Forever B12 Plus® combines these two essential vitamins into a balanced formula.

188

**Available in Singapore and Brunei only.*



FOREVER NATURE-MIN®

As many as 25% of people have deficiencies of vitamins and minerals. Forever Nature-Min® contains 10 essential and trace minerals, some taken from the deposits of natural seabeds and marine plants. Our advanced blend of bioavailable minerals ensures maximum absorption. Multitasking minerals support bone and cell function as well as the releasing of energy.

037

**Available in Singapore and Brunei only.*

Protect your Eyes

FOREVER iVISION®

Forever iVision® is an advanced eye supplement for the modern world. Clinically-studied Lutemax 2020®* helps your eyes filter out blue light from computers, tablets, phones and television screens. But the benefits don't stop there. A perfect blend of carotenoids, vitamins and antioxidants promote complete eye health for next generation, all-around support. **Contains Fish (Tilapia).**

624

**Available in Singapore only*



NUTRITIONAL

ARGI+® ENHANCED FORMULA L-ARGININE & VITAMIN COMPLEX

ARGI+® provides your daily recommended dose of the “miracle molecule” known as L-Arginine, a key amino acid. L-Arginine plays many important roles in the body, from supporting cellular function to boosting nitric oxide production, which helps increase blood flow to major organs. Combined with synergistic vitamins and fruits, this well rounded supplement supports your entire body while adding a delicious berry flavor to your favorite drink.

504

**Available in Singapore and Brunei only.*



Nutritional Boost



FOREVER SUPERGREENS®

Power your day with a supercharged fusion of over 20 fruits and vegetables. Boost your immunity, support pH balance with spinach, kale, and broccoli and get a kick of free radical-fighting antioxidants to keep you looking and feeling your best. Just add to water or your favorite beverage and stir to give your body the best superfoods nature has to offer and add some green to your routine.

621

Did you know?

You get even more out of ARG1+® when you mix it with Forever Aloe Vera Gel®. It's the perfect pair to compliment your active lifestyle and help you look and feel your best. Give yourself a daily boost with the power of ARG1+® and Forever Aloe Vera Gel®!



FOREVER FIBER®

Easily add additional fiber to your diet with our convenient packets featuring three types of fiber—including fructooligosaccharides (FOS), which is also a prebiotic. This mild tasting, quick dissolving powder effortlessly adds 5 grams of fiber - the equivalent of around 2 slices of whole wheat toast - to any drink or food. Fiber supports cardiovascular function, digestive health, weight management and immune function.

464



FOREVER DAILY®

Enhanced with our exclusive AOS Complex™, this powerful daily multivitamin provides the most advanced nutrient delivery system available. Our proprietary formula contains a blend of perfectly balanced, aloe-coated nutrients, including recommended daily values of essential vitamins and minerals. We also included a blend of fruits and vegetables to help provide valuable phytonutrients. Ideal health in a bottle.

439

**Available in Singapore and Brunei only.*

FOREVER CALCIUM®

Forever Calcium® provides you with clinically proven quantities of calcium and vitamin D to maintain proper bone structure and function. Our exclusive formula uses di-calcium malate, an optimal bone building foundation, that has been proven to be more bioavailable than calcium carbonate. Adequate calcium and vitamin D throughout life, as part of a well-balanced diet, may reduce the risk of osteoporosis.

206

**Available in Singapore and Brunei only.*

FOREVER KIDS® CHEWABLE MULTIVITAMINS

Your kids will think they're getting a treat and you'll have peace of mind knowing that they've just taken their daily dose of vitamins and minerals. These naturally flavored, grape chewables also include phytonutrients taken from broccoli, spinach, beets, carrots and other nutritious fruits and vegetables. Appropriate for ages two and older (we won't judge if you take them too!) to help growing bodies and minds.

354

**Available in Singapore and Brunei only.*



new arrivals

FOREVER LYCIUM PLUS®

Lycium, also known in China as a “yin tonic”, is a strong antioxidant. Paired with licorice, a complimentary herb that brings out the natural benefits of other herbs.

072

**Available in Singapore and Brunei only.*



FOREVER FIELDS OF GREENS®

We all know how important it is to eat fresh, green foods. While you can’t have a salad every meal, you can take a daily supplement that includes barley grass, wheat grass and alfalfa. This cornucopia of green foods can help fill dietary gaps, along with cayenne pepper to maintain healthy circulation and honey for a boost of energy. **Contains Wheat.**

068

VITOLIZE® WOMEN'S VITALITY SUPPLEMENT

This natural blend of antioxidant-rich fruits, herbs, vitamins and minerals is specifically designed for a woman's needs and supports hormonal function. VITOLIZE® contains a proprietary blend of botanicals including apple powder, passionflower and schisandra berry – a plant used in China and Russia for centuries because of its many healthful properties. Featuring cranberry powder to support urinary tract health and folic acid, this supplement provides balanced support for women's bodies.

375

**Available in Singapore and Brunei only.*



VITOLIZE® MEN'S VITALITY SUPPLEMENT

Formulated with ingredients like saw palmetto, pygeum and pumpkin seed, this supplement provides everything a man needs. VITOLIZE® features comprehensive support for testicular function and urinary health with vitamins, herbs and minerals as well as lycopene, which has been shown to provide valuable prostate support. **Contains Soy.**

374

**Available in Singapore and Brunei only.*



FOREVER ABSORBENT-C®

Vitamin C fights free radicals and benefits the skin and connective tissues. Support your immune system with Forever Absorbent-C®, which also contains papaya, honey and oat bran. Oats contain unique antioxidants, called avenanthramides, which can scour your body of free radicals.

048



FOREVER ACTIVE HA®

Hyaluronic acid (HA) is a naturally occurring substance in connective tissue that works to cushion and fill spaces between the cells. Like many other substances in our bodies, hyaluronic acid depletes with age. Paired with ginger oil and turmeric, Forever Active HA® supports joint health, mobility and promotes healthy skin. **Contains Soy.**

264

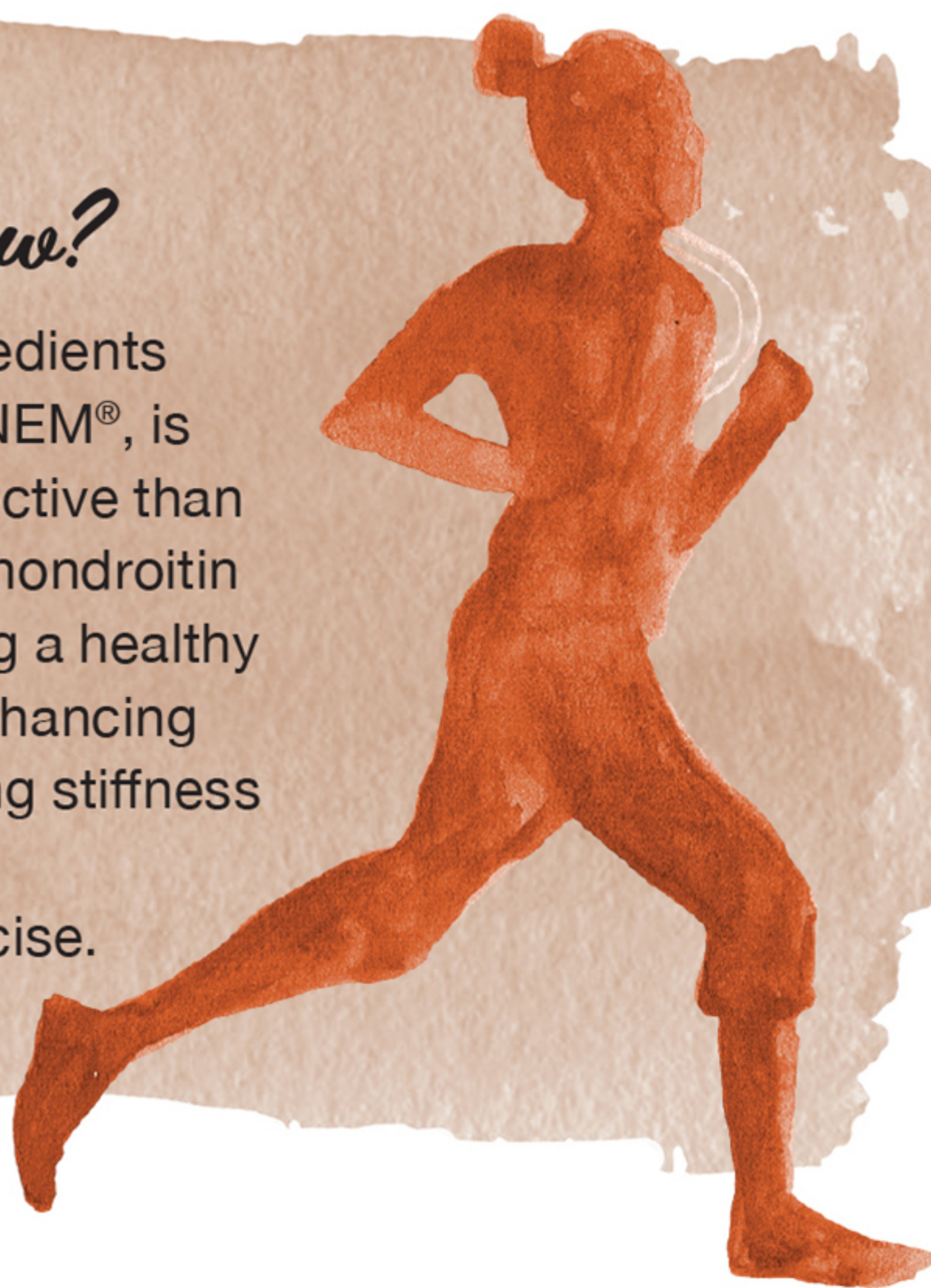
**Available in Singapore and Brunei only.*



**HYALURONIC
ACID (HA)
PROMOTES
FIRMER,
HEALTHIER
SKIN.**

Did you know?

One of the key ingredients of Forever Move®, NEM®, is five times more effective than glucosamine and chondroitin alone for supporting a healthy range of motion, enhancing flexibility, decreasing stiffness and promoting fast recovery from exercise.



FOREVER MOVE®

Forever Move® naturally supports a healthy range of motion, enhances joint comfort and flexibility, promotes healthy cartilage, and fast recovery from exercise in as little as 7-10 days! Featuring a proprietary blend of two powerful ingredients not combined anywhere else in the world: ***NEM®** and ****BioCurc®! Contains Egg, Soy and Fish.**

***NEM®** is a registered trademark of ESM Technologies, LLC.

****BioCurc®** is a registered trademark of Boston BioPharm, Inc.

551

**Available in Singapore and Brunei only.*



FOREVER GARLIC-THYME®

Fight against oxidative stress with a one-two punch of garlic and thyme in an odorless, easy to take softgel. Not only does garlic benefit your cardiovascular system, but when garlic is cut, enzymes react to produce a powerful, immunity-enhancing agent. Thyme, which originated in the earthy Mediterranean region, has long been valued for its immunity boosting powers. **Contains Soy.**

065

**Available in Singapore and Brunei only.*

Stay focused



FOREVER FOCUS®

Don't just get through the day. Take charge of it with Forever Focus®. Advanced, clinically-studied ingredients promote mental clarity, concentration and organized thought. It's perfect for athletes, students, professionals and active seniors to support overall cognitive health and help break through the brain fog. Stay sharp. Stay focused.

622

**Available in Singapore only*

Build better habits



C9™

The CLEAN 9 program can help to jumpstart your journey to a slimmer, healthier you. This effective, easy-to-follow nine day cleansing program will give you the tools you need to start transforming your body today.

CLEAN 9 Malaysia Includes:

- + Forever Aloe Vera Gel® -
(3) 1 Liter bottles
- + Forever Lite Ultra® Vanilla or Chocolate
- + Forever Bee Pollen®
- + Forever Arctic Sea®
- + 9 sticks Forever Fiber®

475F | Vanilla

476F | Chocolate

475F-476F



9 sticks

CLEAN 9 Singapore Includes:

- + Forever Aloe Vera Gel® -
(2) 1 Liter bottles
- + Forever Lite Ultra® Shake Mix -
Vanilla or Chocolate

Supplement kit consist of 54 softgels Forever Garcinia Plus, 18 tablets Forever Therm and 9 sticks Forever Fiber.

475PB | Vanilla

476PB | Chocolate

475PB-476PB



F15®

Take the next step to looking better and feeling better. Whether you are just getting started or already an expert, F15® has beginner, intermediate or advanced nutrition and exercise programs to help you on your fitness and weight management journey. Each 15 day program is specially designed to provide you with the knowledge that you need to get inspired, help you make permanent changes toward a healthier lifestyle and continue your transformation.

F15® Malaysia Includes:

- + Forever Aloe Vera Gel® -
(2) 1 Liter bottles
- + Forever Lite Ultra® Vanilla or Chocolate
- + Forever Bee Pollen®
- + Forever Absorbent-C®
- + 15 sticks Forever Fiber®
- + Forever Arctic Sea®

528 | Vanilla

529 | Chocolate

528-529



F15® Singapore Includes:

- + Forever Aloe Vera Gel® -
(2) 1 Liter bottles
 - + Forever Lite Ultra® Vanilla or Chocolate
- Supplement kit consist of 15 sticks Forever Fiber, 30 tablets Forever Therm, 90 softgels Forever Garcinia Plus

528S | Vanilla

529S | Chocolate

528S-529S



FOREVER LITE ULTRA® WITH AMINOTEIN®

Naturally flavored, plant powered protein in both delicious vanilla and chocolate flavors. A simple shake for breakfast or dinner will provide you with 18 vital vitamins and minerals. This easy, low carb, shake mix features Aminotein®, a patented enzyme system. With 17 grams of protein per serving, this tasty shake will shake up your diet and lifestyle. **Contains Soy.**

470 | Vanilla

471 | Chocolate

470-471



**17 GRAMS
OF PROTEIN
PER SERVING**



Achieve your personal best



FOREVER GARCINIA PLUS®

The Garcinia cambogia fruit contains hydroxycitric acid, a compound that has been shown to temporarily inhibit the body's conversion of carbohydrates into fats. Instead of storing the fats, the body will burn calories from the existing fat store, helping you meet your weight goals. Studies suggest Garcinia cambogia also helps suppress appetite. On top of this popular Asian fruit, we added chromium, which if deficient, can cause fatigue and excess fat production. **Contains Soy.**

071

**Available in Singapore and Brunei only.*

FOREVER LEAN®

No matter our goals, once in a while we all eat something we wish we hadn't. We extracted the forgiving power of Indian fig, a unique fiber that binds to fats. We then added the powerful white kidney bean, which temporarily inhibits the body's absorption of calories from carbohydrates. Finally, a supplement that temporarily helps limit the absorption of some of the calories you've eaten.

289

**Available in Singapore and Brunei only.*

FOREVER THERM®

Blend of vitamins and botanicals extracts help boost your energy levels and kick-start metabolism. B vitamins also help the body metabolize carbohydrates, proteins and fats. This powerful blend of botanical extracts and nutrients will help you achieve your weight management goals.

463

**Available in Singapore and Brunei only.*



**Available in Singapore & Brunei only*

infinite by Forever® hydrating cleanser

Hydrating cleanser is full of potent, naturally derived ingredients like apple extract, apple amino acid and coco fatty acids that increase skin hydration and gently wash away dirt and oil without drying. This mild, milky cleanser will leave skin feeling hydrated, soft and clean to lay a strong foundation for the rest of your anti-aging routine.

554

infinite by Forever® firming serum

Firming serum targets aging with a clinically proven three-amino acid peptide that mimics the natural process of skin to increase the appearance of firmness. Paired with powerful natural ingredients and our patented aloe, firming serum moisturizes skin while increasing smoothness, firmness and thickness for skin that looks and feels younger.

555

infinite

by FOREVER®



infinite by Forever® firming complex

Beauty is more than skin deep – it starts with nutrition. Forever's first exclusive beauty supplement helps you take control of the aging process and increase skin's bounce and flexibility. **Firming complex** features a proprietary blend of French melon concentrate, phytoceramides and marine collagen to support skin hydration and Vitamin C and Biotin reduce the appearance in the depth of facial wrinkles.

556

**Available in Singapore and Brunei only.*

infinite by Forever® restoring crème

With over 15 skin conditioning ingredients, **restoring crème** absorbs fast to leave skin feeling moisturized and smooth. Restoring crème combines the latest skin science with aloe, and anti-aging antioxidant powerhouses acai and pomegranate to replenish and rejuvenate parched skin. How's that for a final blow to the aging process?

558

Sonya®

daily skincare



Sonya® refreshing gel cleanser

Move over traditional cleansers. **Sonya® refreshing gel cleanser** features our aloe gel, plus moisturizing agents like desert date oil and cold pressed Baobab oil, leaving skin feeling soothed and moisturized. Rich antioxidants like apple amino acids support combination skin while natural cleanser, Acacia concinna fruit extract helps remove dead cell build-up, dirt and makeup for a thorough and gentle clean.

605

Sonya® refining gel mask

Give new meaning to the term “beauty sleep.” Scientifically formulated to optimize the way your skin functions at night, Sonya® refining gel mask supports balance by controlling oil and brightening the appearance of skin. With a bounty of botanicals, fruit extracts and moisturizers, you’ll wake up with skin that looks brighter, younger and more balanced.

607

Sonya® illuminating gel

Restore skin’s natural brilliance and give your skin a natural glow with **Sonya® illuminating gel**. Encapsulated peptides in our quick absorbing gel help deliver the latest skin technology to even skin’s overall appearance and a combination of five Asian botanicals, including licorice root, even and brighten the appearance of overall skin tone leaving you with a soft, smooth complexion and a healthy glow.

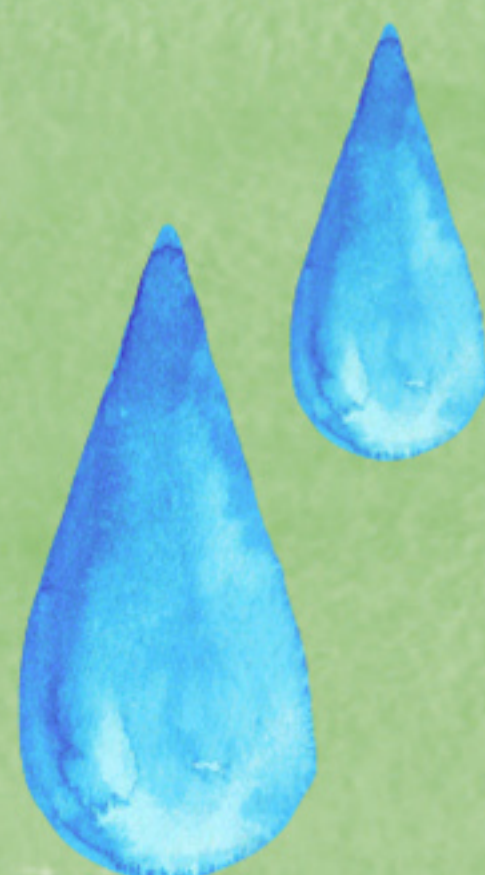
606

Sonya® soothing gel moisturizer

Filled with lush botanicals and powerful ingredients, **Sonya® soothing gel moisturizer** breaks down into a hydra-infused carrier to leave you with a moist and dewy complexion. With a combination of over 10 natural plant extracts, oils and beta-glucan extracted from mushrooms plus hydrolyzed collagen and apple fruit extract, this formula provides powerful soothing and moisturizing for combination skin.

608

A routine for everyone



Did you know?

Skin that is sometimes oily, sometimes flaky or dry is referred to as combination skin. Sonya® daily skincare system can help your skin stay smooth, hydrated and comfortable all year long.



Targeted results

aloe bio-cellulose mask

Splash into the next generation of skincare with Forever's super-hydrating **aloe bio-cellulose mask**. This groundbreaking formula combines the power of aloe with seagrass and a moisturizing serum for a truly innovative face mask that delivers nutrients deep into your skin. The result is soft, hydrated and radiant skin with a stunning glow.

616

Each of these targeted products was designed with a common skin concern in mind. Add these products to your skincare routine to make it uniquely yours.

aloe activator

Aloe activator is a unique moisturizer in liquid form featuring over 98% aloe vera gel. This simple formula uses the power of aloe to leave skin feeling refreshed and soothed from the moment it touches your face. The high concentration of aloe in this unique formula makes aloe activator an ideal addition to any skin care regimen.

612



hydrating serum

This super hydrating formula absorbs quickly into the surface layers of skin to deliver the benefits of hyaluronic acid and stabilized aloe vera gel. Boost hydration while shielding your skin from environmental stressors and minimizing the appearance of fine lines and wrinkles with Forever's **hydrating serum**.

618

balancing toner

Refresh, rehydrate and balance your skin's pH while minimizing the appearance of pores. **Balancing toner** provides a unique blend of aloe, seaweed extract and sodium hyaluronate to moisturize and soften, cucumber extract to help with texture and tone and white tea extract to support your skin against free radicals.

560

awakening eye cream

Hydrolyzed collagen, patented ingredients, natural botanicals and aloe combined with peptide technology improves and smooths the sensitive eye area to visibly reduce the appearance of lines, wrinkles and dark circles. **Awakening eye cream** also contains butylene glycol, shown to reduce the appearance of eye puffiness and dark circles.

561

smoothing exfoliator

Smooth, tone and texture without damaging your delicate skin with smoothing exfoliator. Bamboo, jojoba beads and fruit enzymes, including papain and bromelain, help to remove dead cells and rejuvenate and nourish skin.

559





ALOE HEAT LOTION / ALOE MASSAGE LOTION

A perfect yin and yang, this soothing lotion has heating agents as well as cooling aloe vera gel. With a bright minty smell from menthol and eucalyptus, this pH-balanced ultra-rich lotion, that contains three oils, is excellent for a relaxing massage to set your mind and muscles at ease. Even though it's quick to absorb, the tingling heat lingers long after the massage is over.

064



AN IDEAL
SPORTS RUB

*Available in Malaysia only

*Available in Singapore and Brunei only

Aloe powered moisture



ALOE MOISTURIZING LOTION

This thick, velvety lotion does more than just moisturize. It helps with skin's overall feel and elasticity because of its collagen and elastin. This jack-of-all-trades lotion is versatile enough to apply to troubled spots, your entire body, or is even gentle enough to use on your face before applying makeup. Vitamin E, oils and chamomile extract all help replenish lost water and maintain your skin's natural pH balance while keeping it silky, smooth and soft.

063

Actual packaging may differ from illustration



MASK POWDER

Combine with aloe activator to reveal clean and revitalized skin. After you apply the mask, you'll feel the wonder of it working. As it tightens, you'll know it's cleansing your pores. Albumen and corn starch help tighten, while kaolin absorbs excess oils. Allantoin and chamomile help condition and rejuvenate the skin so you feel refreshed when you wash it off.

341



R3 FACTOR® SKIN DEFENSE CREME

Retain. Restore. Renew. Alpha hydroxy acids, also called fruit acids, exfoliate and loosen dead skin cells by dissolving the natural glue-like substances that allow dead skin cells to cling to the surface for far too long. Old skin cells create a barrier, so getting rid of these allows the other ingredients, vitamin E, retinyl palmitate and soluble collagen to go to work on restoring skin's moisture and renewing its appearance. This defense creme is like a personal bodyguard to your beauty.

069



FOREVER ALPHA-E FACTOR®

A rich elixir for dry skin that contains vitamins A, E and C for powerful antioxidant power. Featuring retinyl palmitate, this emollient fluid combats free radicals and dryness. Enhance elasticity, restore moisture and balance skin with a few drops of this skin saver.

187



ALOE VERA GELLY

Aloe vera is a powerful plant that has been revered for centuries to aid in the soothing of minor skin irritations. Essentially identical to the inner leaf of the aloe vera plant, this 100% stabilized aloe vera gel soothes and lubricates delicate skin. For temporary relief from minor skin irritations, this product is ideal for your bathroom as well as your first-aid kit. Once applied, you'll be saying ahhh-loe vera because it feels that good.

061

ALOE SUNSCREEN

Let it shine. Aloe Sunscreen lets you soak in the sun without harmful rays wreaking havoc on your skin. This water-resistant formula offers SPF 30 broad spectrum protection against UVA and UVB rays while locking in moisture with soothing inner leaf aloe. Powerful and gentle, Aloe Sunscreen will keep the whole family protected – wherever the adventure leads.

617



**PROTECTS AGAINST
UVA AND UVB RAYS**





FOREVER ALOE LIPS® WITH JOJOBA

Talk about lip service—as in service to your lips! Made to serve your pout, this loaded lip product has aloe, jojoba and three types of wax to smooth and ease the discomfort of dry lips. This lasting lip care also includes myristyl myristate which is a skin conditioning emollient. Your lips will feel healthy and look show-off worthy.

022



FOREVER ALOE SCRUB®

Unlike some scrubs that use sharp, harsh ingredients like crushed nuts, fruit pits or plastic microbeads we use microspheres of jojoba which roll over your skin gently. As they roll, they pick up dead skin cells clearing the way for fresh, newer skin below. Gentle enough for everyday use, this fine scrub helps remove debris that clogs pores and dulls skin's appearance.

238



ALOE MSM GEL

MSM is an organic sulfur compound-and the third highest mineral in our body. Combine that with pure, stabilized aloe vera, vitamin E and plant extracts and you have a soothing gel. Aloe MSM Gel includes rosemary leaf extract, a skin conditioning agent that draws water to the skin. Quick to be absorbed, this gel is easy to apply but hard to put down once you've felt its soothing relief.

205





Daily Essentials

ALOE-JOJOBA SHAMPOO

Made with pure inner leaf aloe vera and hair strengthening jojoba oil, Forever's Aloe-Joboba Shampoo is perfect for everyday use to bring out the best in your hair. Enjoy the refreshing fragrance of a tropical fruit medley with hints of sweet cream as the rich natural lather helps easily rinse away dirt and oil. With no added sulfates, Aloe-Joboba Shampoo helps maintain your scalp's moisture balance while keeping it soft and manageable.

640



ALOE-JOJOBA CONDITIONING RINSE

We've formulated to make it work synergistically with Aloe-Joboba Shampoo. This complementary conditioning rinse is fortified with vitamin B5, macadamia, jojoba and Forever® Essential Oils Lavender which will give your hair extra shine and manageability. A pH-balanced formula, this conditioning rinse will coat your hair shaft to help eliminate split ends.

522

ALOE LIQUID SOAP

Forever's Aloe Liquid Soap moisturizes as it cleanses. This pearlescent formula gently washes away dirt and debris with a gentle lather while infusing your skin with moisture from pure aloe vera and an ideal blend of jojoba and other oils for skin that feels fresh and renewed.

633

*Available in Malaysia only



FOREVER BRIGHT® TOOTHGEL

Great for children, vegetarians and well...everyone! This gentle, non-fluoride formula combines aloe vera, bee propolis, peppermint and spearmint for a natural tasting, teeth cleansing formula. Included in this formula, bee propolis, used to protect the hive, has shown promise in several dental studies to contribute to a healthy smile. The great flavor and clean feeling stays with you long after you've finished brushing.

028



ALOE EVER-SHIELD®

Made without the antiperspirant aluminum salts found in many other deodorants, this underarm protection glides on smoothly. Thanks to the high aloe content, this gentle deodorant can be applied directly after shaving or waxing without irritation. All day protection gives you the peace of mind you need to tackle your day head on. Aloe Ever-Shield® offers a clean, pleasant scent that's not overpowering.

067



ALOE AVOCADO FACE & BODY SOAP

Avocados are a nutrient-dense fruit containing many beneficial ingredients, including vitamins A, C and E. The high fat content creates a rich base for our soap which helps dry skin feel smooth after cleansing. Pure aloe vera soothes, conditions and moisturizes for a soap that leaves your skin feeling healthy and renewed. Gentle enough for your face or your entire body, the freshly-picked citrus scent will help wake you up in the morning and the softness from Aloe Avocado Face & Body Soap will last all day long.

284



ALOE FIRST®

This emergency kit essential not only has aloe vera, but bee propolis and eleven exclusive plant extracts. The pH-balancing mist is a delicate way to apply without needing to rub or touch sensitive skin.

040



FOREVER ALOE MPD® 2X ULTRA

This unassuming bottle is quite the multi-tasker. Its versatile cleaning power can tackle your laundry, floors, bathrooms, tile, carpet and dishes. The highly concentrated formula often only takes a few drops to get the job done. Phosphorus-free and biodegradable.

307



FOREVER HAND SANITIZER® WITH ALOE & HONEY

Our hands carry thousands of germs at any given time. One easy way to keep hands clean is by using our Forever Hand Sanitizer® that kills 99.99% of germs. A convenient, small size that fits in your gym bag or purse, this germ killer also leaves your hands hydrated thanks to stabilized aloe vera gel and hydrating honey.

318

**Available in Singapore and Brunei only.*



The best of nature



FOREVER® ESSENTIAL OILS LAVENDER

We'll go wherever the finest quality ingredients are and in the case of lavender, that is Bulgaria due to its ideal climate and soil. Thanks to its excellent growing conditions, our lavender has high levels of linalyl acetate—the principal component of lavender. While there are many uses of lavender, it is especially powerful for its calming, soothing and relaxing effects.

506

**Available in Singapore only.*



FOREVER® ESSENTIAL OILS LEMON

Because we're based in the Southwestern USA—we know our citrus. Long before it becomes an oil, the lemon trees are being tended to by hand. After being gently plucked, they are cured until they reach peak ripeness, which gives you the highest quality essential oil. Lemon supports cleansing, immunity and healthy digestion.

507

**Available in Singapore only.*



FOREVER® ESSENTIAL OILS PEPPERMINT

When you have a good thing going, you stick with it. This is the case with our peppermint supplier. They are a trusted farm that has grown and harvested peppermint for close to 100 years. Their plants have a naturally higher menthol content—the main component of peppermint. The calming and cooling effect of peppermint has been used for many purposes, dating all of the way back to the ancient Greeks.

508

**Available in Singapore only.*



FOREVER® ESSENTIAL OILS DEFENSE

Harvested from India, Nepal, Somalia, the US, Madagascar and Hungary, this defensive blend includes clove bud, orange, cinnamon bark, rosemary, frankincense, eucalyptus and juniper berry. Clove has been recognized for its many benefits for centuries, making it a great preemptive foundation for the other oils to build on. This immunity-boosting blend helps promote strength and vitality.

510

**Available in Singapore only.*



Did you know?

Smell is deeply connected to every part of our being. Scent has been linked to memory, feelings of relaxation and a sense of energy. Essential oils can help you explore the positive impact of aromatherapy on your mind and body.

COMBO PAKS



START YOUR JOURNEY COMBO PAK

Start your Forever business with confidence with the Start Your Journey Combo Pak. This pak includes some of our favorite products.

634

Attention:
Singapore and Malaysia has started to change the content of the Start Your Journey pak monthly.

Please contact me for the latest updates
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*Available in Malaysia only



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Information about Forever Malaysia

Information about Forever Singapore

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