

# 2024/25 Forever Product Brochure

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**Plant to  
Product  
to You**

  
**FOREVER®**





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# A letter from our CEO, Gregg Maughan

For more than 46 years, Forever has remained committed to changing the lives of others through products that promote lasting health and wellness.

This company was built on the principles of quality, kindness, honor and the willingness to follow the road less traveled. A commitment to these values helped Forever grow from my father, Rex, selling aloe vera products out of our home to operating in over 140 countries throughout the world. Today, those principles stand as the foundation for our business.

As a vertically integrated company, we own our aloe fields, manufacturing facilities, research and development, quality control laboratories, and distribution channels. This gives us control over our products, ensuring quality, safety and customer satisfaction have always been our top priorities.

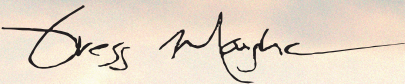
We rely on the unique combination of ingredients found in nature and advancements found in science to bring the best, most effective products to market — always with your health and wellness in mind.

And this year, we are excited to announce that our aloe vera plants grown in the Dominican Republic, and the inner leaf aloe vera gel extracted from them, are now USDA Certified Organic

and EU Organic. These esteemed designations are a testament to our continued dedication to environmental responsibility and prioritizing sustainability in our product offerings.

Our hope is that you will not only look better and feel better because of our products, but that you will also experience the positive, transformative change that Forever has brought to millions of lives around the world.

To your health,



**Gregg Maughan**  
CEO, Forever Living Products International

# From Plant to Product to You

With a “plant to product to you” philosophy, Forever is the largest aloe manufacturer in the world. With over 7,500 acres in Texas and the Dominican Republic, each year we grow 40 million aloe vera plants, on average, that are harvested and shipped to our product manufacturing facilities. But it’s not just any aloe vera. We only grow and harvest Aloe barbadensis Miller, which is the most nutritionally valuable variety of aloe.

Additionally, in 2024, Forever’s aloe vera plants grown in the Dominican Republic, and the inner leaf aloe vera gel extracted from them, attained USDA organic and EU organic certifications — a testament to Forever’s unwavering commitment to high-quality ingredients and agricultural stewardship.

Since 2200 B.C., people have been using aloe vera for its soothing qualities, and it’s no wonder why. Aloe vera has powerful, potential benefits that nourish the body inside and out. From aiding in digestion and promoting natural energy to soothing and conditioning the skin, pure inner leaf aloe vera gel is at the heart of everything we do at Forever. That’s why we own our process — our aloe fields, manufacturing facilities, research and development, quality control laboratories, and distribution channels — truly making what we do “from plant to product to you.”

## Plant Cultivation

Our aloe plants are carefully nurtured, and once the leaves reach maturity after about a year, each one is harvested by hand.

“We only harvest our aloe vera leaves after they have reached full maturity,” says Leonel Mesa, Senior Director of Operations. “This ensures that the largest amount of pure aloe vera gel, along with all of its nutrients, are preserved throughout the manufacturing process. Doing this by hand allows us to get the highest quality aloe to use in Forever’s incredible products.”





## From Plant to Product to You (continued)

After removal from the plants, the leaves are transported to an on-site processing station where they are washed twice before being filleted by hand. This ensures the rind is fully removed and only the nutritious inner leaf gel is left.

Next, the aloe vera gel passes through several quality check stations, and any anomalies are removed before it travels to an aseptic tank for processing. This entire process is completed within six hours of harvesting so that all the aloe vera's beneficial properties remain intact.

During aseptic processing, the aloe is flash-heated to lock in the benefits and freshness, while safely reducing the level of impurities without the need for preservatives. This aseptic process has been proven to maintain over 300% more of the aloe's vitamin content, resulting in a final product that is fresh and nutritious. The pure aloe vera gel is then bulk-packed into large totes for transportation to our manufacturing facilities.

### Product Formulation

Aloe Vera of America (AVA) serves as the manufacturing hub for most of our aloe operations around the world. It is here where the production process, and the foundation for many of our products, begins. This state-of-the-art facility has the latest in manufacturing technology, laboratory testing equipment, and product research and development to produce beverages and cosmetics using pure inner leaf aloe vera gel as the primary ingredient.

"Due to the importance of product quality, we have a high level of procedure and documentation around our manufacturing processes," says Terry Harkins, AVA's Director of Quality Management.



As part of this process, once the inner leaf aloe vera gel arrives, it is tested to make sure it meets all product specifications and is then flash-heated a second time. From here, the formula heads to the packaging line. Once final quality inspections and testing are performed, our aloe vera products are released for shipment.

### Delivery to You

After cultivation and formulation, it's time for distribution. Forever has regional distribution centers all over the globe that supply products to over 140 countries. This allows us to control lead times, reduce costs, and assure our quality standards are upheld throughout our distribution channels.

A complex system of cutting-edge technology ensures that each product you order is efficiently packaged. Once the order is fulfilled, the package is reviewed for accuracy and sealed with care to make sure that it arrives safely to your door.

"Our packaging philosophy for our packing employees is to 'create your own masterpiece,' something our Founder Rex Maughan instilled," says Peter van Eijk, Director of Operations at Forever Direct. "Every package should account for accuracy, efficiency and quality. When someone receives a Forever order, it should look like a gift, handled with love and care."

With Forever, the benefits of nature are backed by science. Our "plant to product to you" philosophy ensures that we can control the cost, and most importantly, the quality of our products at every step of the process. This means you can feel confident in knowing that you are getting the very best product to help you look and feel your best.



### Sustainable Solutions

Throughout this process, Forever continues to prioritize innovation and sustainability in several ways:

All the water used to clean and wash our aloe vera is recycled back into the aloe fields to help conserve water.

Aloe vera plants, like all plants, absorb CO2 during photosynthesis. With approximately 40 million aloe vera plants in our aloe fields, we have been able to make an impact on reducing atmospheric CO2 levels by cleansing the Earth of many tons of CO2.

For nine consecutive years, Aloe Vera of America has received the Blue Thumb Award, which certifies that it has met all local and federal pretreatment requirements for eliminating any possible pollutants.

Aloe Vera of America has International Organization for Standardization (ISO) certifications for water efficiency, energy efficiency, quality, environmental, occupational safety, and laboratory competence.

For nine consecutive years, Aloe Vera of America has received the P2 award from the Texas Commission on Environmental Quality for its waste recycling and minimization programs.

Forever Direct reduced shipping box sizes, switched to boxes made of 85% recycled material, and replaced plastic filling with paper filling.

Forever switched the packaging of Forever aloe vera gel drinks to PET bottles, which is 100% recyclable plastic, and ours is made from more than 50% post-consumer recycled content.

A herd of 3,000 goats provide natural weed control and over 6 million pounds of natural fertilizer each year in Forever's Dominican Republic fields.



View our Plant to Product to You video!

*These statements have not been evaluated by the Food and Drug Administration. Forever's products are not intended to diagnose, treat, cure, or prevent any disease.*



Vitamins and minerals are essential to helping your body function the way it should.

While a healthy diet and lifestyle certainly help, most people still benefit from the nutrient boost found in nutritional products and supplements. Adding these to your diet provides your body with what it needs to help maintain optimal health, including supporting immunity, digestion, energy, and an active lifestyle.

Forever's products are scientifically advanced — featuring clinically studied ingredients — and we are continually evaluating our formulas to ensure they provide the very best ingredients based on emerging science. What's more, our nutritional drinks contain up to 99.7% pure stabilized aloe vera gel, the heart of our company and many of our products.





Drinks

Forever’s stabilized aloe vera gel is the foundation for our drink products. Our inner leaf gel is hand-harvested from Forever’s own aloe fields in Texas and the Dominican Republic, and it’s aseptically processed, which allows the formula to remain free of added preservatives.

Forever’s aloe vera gel is certified by the International Aloe Science Council for its aloe content and purity, so no matter which Forever drink you choose, you’re getting the benefits of aloe, just as nature intended.

*“I have been taking Forever Aloe Vera Gel every morning and evening for 23 years now, and I will never stop doing that. Forever Aloe Vera Gel has natural, essential nutrition for my body.”*

**Catharina Hansen Lidholm, Sweden**



Contains  
Aloe Vera  
Pulp

#015

Forever Aloe Vera Gel®

Support a variety of healthy body functions including digestion and nutrient absorption with 96% pure inner leaf aloe vera gel and a delicious lemon-lime flavor.

1 Liter / 0.113 CC

114.07 AED

#196

Forever Freedom®

Aloe vera gel, chondroitin, glucosamine and MSM combine with a zesty orange flavor to help maintain healthy joint function, cartilage and mobility.

1 Liter / 0.162 CC

162.82 AED

#034

Forever Aloe Berry Nectar®

The benefits of 90.7% pure aloe vera gel are delivered with the refreshing natural flavor of cranberries, which support urinary health, and sweet apples, which provide phytonutrients.

1 Liter / 0.113 CC

114.07 AED





## Daily Needs

Supporting your health starts with your daily routine.

Even if you have a healthy diet, you're most likely still missing out on vital nutrients. Forever's daily supplements close this gap with essential vitamins, minerals and nutrients that support a variety of health needs including increased energy, healthy digestion, and bone health.



#622

### Forever Focus™

Using a clinically studied ingredient of citocholine plus other herbs and vitamins, this supports cognitive function, mental focus and attention.

120 capsules / 0.354 CC

356.31 AED

#068

### Forever Fields Of Greens®

A blend of barley grass, wheat grass and alfalfa helps fill dietary gaps to nourish the body, along with cayenne pepper to maintain healthy digestion and circulation.

80 tablets / 0.054 CC

54.17 AED

#624

### Forever iVision™

This advanced eye supplement supports healthy vision and helps filter blue light from digital devices using Lutemax 2020, a clinically studied ingredient derived from marigold extract.

60 softgels / 0.142 CC

147.47 AED

#439

### Forever Daily®

This balanced blend of 55 vitamins and minerals uses the power of aloe in an exclusive AOS Complex™ to maximize nutrient absorption and complement a healthy lifestyle.

60 tablets / 0.090 CC

90.90 AED

#621

### Forever Supergreens®

Each portable stick pack includes a blend of over 20 fruits, vegetables, superfoods and aloe to support a number of healthy body functions and systems.

30 packets / 0.154 CC

156.81 AED

#613

### Forever Marine Collagen®

With a scientifically advanced formula, this collagen supports the appearance of firmer skin, helps improve skin's hydration and texture, and comes in a delicious tart berry flavor.

30 sachets / 0.327 CC

329.24 AED





Get Your  
Extra Daily  
Boost

#188

Forever B12 Plus®

Vitamin B12 and folic acid combine in an advanced time-release formula to help support metabolic processes, assist in the production of red blood cells, and promote a healthy immune system.

60 tablets / 0.069 CC

69.53 AED

#037

Forever Nature-Min®

Get optimal levels of 10 essential and trace minerals that contribute to electrolyte balance and support energy-yielding metabolism.

180 tablets / 0.081 CC

81.87 AED

#464

Forever Fiber®

Convenient fiber stick packs support healthy digestion and dissolve easily in your favorite beverage with no gritty texture.

30 packets / 0.130 CC

135.33 AED

#354

Forever Kids®

Specially formulated with the essential vitamins, minerals and other nutrients a growing body needs, this sugar-free, grape-flavored chewable is safe for children age 2 and older.

120 tablets / 0.068 CC

68.03 AED

#206

Forever Calcium®

A combination of calcium, vitamin D, zinc and magnesium supports bone health when combined with a healthy diet and regular physical activity.

90 tablets / 0.109 CC

109.25 AED

#374

Vitolize® For Men

Formulated with ingredients like saw palmetto, pygeum, pumpkin seed and lycopene, this men's supplement provides natural support for testicular function and urinary health.

60 softgels / 0.136 CC

141.26 AED

#375

Vitolize® For Women

An antioxidant-rich blend of botanicals including apple powder, passionflower, schisandra berry, and cranberry powder provides natural support for women's hormonal balance and urinary tract health.

120 tablets / 0.143 CC

144.18 AED



Fundamental Nutrition

Immune Health

Staying healthy is key to living the life you want and showing up for what matters most.

Make sure your immunity doesn't slow you down with products that support immune health function, fight against oxidative stress, and strengthen immune cells.



#566

Forever Immune™ Gummy

Support a healthy immune system with this blend of 10 vitamins and zinc in a vegan gummy formula that has a naturally sweet tropical fruit flavor.

60 gummies / 0.148CC

149.06 AED

#355

Forever ImmuBlend®

A blend of botanicals and proven ingredients like vitamins D and C and zinc contribute to the healthy function of the immune system.

60 tablets / 0.118 CC

118.76 AED

#610

Forever Active Pro-B™

Promote a healthy digestive system and support immunity with over 8 billion CFU per dose and six synergistic probiotic strains.

30 capsules / 0.157 CC

158.01 AED

#065

Forever Garlic-Thyme®

Delivered in an odorless softgel, a super duo of both garlic and thyme enhance immunity while garlic also promotes cardiovascular health.

100 softgels / 0.081 CC

81.87 AED



Help support your immunity with these other products!

Forever Bee Propolis®

Page 29

Active Lifestyle

Staying active supports your overall wellness physically, mentally and emotionally. Whether you run marathons, like to dance, do tai chi, or prefer to hike, movement is an essential component to a healthy lifestyle.

Select Forever products will help provide you with the support you need to maintain an active lifestyle, including helping with faster exercise recovery, promoting cardiovascular health, and building lean muscle.



#376

Forever Arctic Sea®

The exclusive blend of EPA and DHA omega-3 fatty acids with a never-fishy, always refreshing citrus flavor and aroma supports the health of key body systems including cardiovascular, digestive, immune, brain and eye.

120 softgels / 0.143 CC

149.03 AED

#215

Forever Multi-Maca®

Designed for both men and women, this blend of maca and other natural ingredients boost stamina, promote sexual desire and encourages a relaxed, positive mood.

60 tablets / 0.118 CC

118.88 AED

#551

Forever Move®

Support a healthy range of motion, joint comfort, and promote fast recovery from exercise with this blend of curcumin and key proteins from eggshell membrane.

90 softgels / 0.290 CC

294.37 AED



Support your active lifestyle with these other products!

Forever Freedom®

Page 11



Fundamental Nutrition / Active Lifestyle

"ARGI+ always gives the energy I need for all-day activities. It helps me recover and stay in good shape."

Petru Medan, Romania

#473

ARGI+®

Give your favorite drink a berry-flavored boost with the powerful amino acid L-Arginine, which helps support the cardiovascular system and promotes athletic performance.

30 packets / 0.341 CC

343.73 AED



#564

Aloe Cooling Lotion

With calming menthol, eucalyptus and camphor plus methyl sulfonyl methane (MSM), this rich yet light formula provides a cooling sensation to the skin and may help soothe skin.

118 mL / 0.059 CC / Coming Soon

#064

Aloe Heat Lotion

This ultra-rich yet non-greasy formula goes on cool and stimulating, then warms up as it's massaged into the skin to help promote relaxation.

4 FL. OZ. / 0.067 CC

67.13 AED

#205

Aloe MSM Gel

Pure inner leaf aloe vera and methyl sulfonyl methane (MSM) combine with herbal extracts to provide soothing relief and deep comfort.

4 FL. OZ. / 0.109 CC

109.25 AED



Supplement Your Workouts

Use these supplements to support your body before exercising:



ARGI+®

Supports blood flow and the cardiovascular system



Forever Active HA®

Promotes proper joint function



Forever Multi-Maca®

Supports stamina



Aloe Heat Lotion

Relaxes the body

Use these supplements to support your body after exercising:



Forever Move®

Supports joint comfort and flexibility



Forever Lite Ultra®

Contributes to lean muscle mass



Forever Plant Protein®

Contributes to lean muscle mass



Aloe MSM Gel & Aloe Cooling Lotion

Supports soothing feeling after exercise



“C9 gives me energy and a feeling of lightness. I think there is no better way to cleanse the body and feed it with vitamins.”

Gordana Zecevic, Serbia



C9™ Nutritional Change System

Jump-start your journey to a leaner, healthier you with C9. This nine-day nutritional change system combines five nutritional products and supplements with light movement and reduced-calorie recipes. C9 will train you to make better decisions about your nutrition and show you how easy and beneficial it is to incorporate daily movement into a new, healthier lifestyle. C9 can be completed after DX4 as an ideal transition after a body reset.

● ● Vanilla & Chocolate

- #547 Vanilla / Forever Aloe Vera Gel® / 0.598CC
- #5471 Vanilla / Forever Aloe Berry Nectar® / 0.598CC
- #5474 Vanilla / Forever Aloe Vera Gel® & Forever Aloe Berry Nectar® / 0.598CC
- #548 Chocolate / Forever Aloe Vera Gel® / 0.598CC
- #5481 Chocolate / Forever Aloe Berry Nectar® / 0.598CC
- #5484 Chocolate / Forever Aloe Vera Gel® & Forever Aloe Berry Nectar® / 0.598CC

603.30 AED

- 475 Vanilla / Forever Aloe Vera Gel®
- 4751 Vanilla / Forever Aloe Berry Nectar®
- 4754 Vanilla / Forever Aloe Vera Gel® & Forever Aloe Berry Nectar®
- 476 Chocolate / Forever Aloe Vera Gel®
- 4761 Chocolate / Forever Aloe Berry Nectar®
- 4764 Chocolate / Forever Aloe Vera Gel® & Forever Aloe Berry Nectar®

780.73 AED

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To purchase online click here

Vital5® Advanced Nutrition Made Simple

Support an ongoing healthy lifestyle with this set of five essential Forever products. They work together to bridge nutritional gaps, boost immunity, promote natural energy, aid in digestion, and provide key nutrients your body needs to function at its most optimally. You'll also receive an easy-to-follow supplement schedule along with optional exercises and lifestyle tips from the F.I.T. program. Vital5 can be done on an ongoing basis (except during DX4 and C9).

- #456 English / Forever Aloe Vera Gel® / 1.148CC
- #457 English / Forever Aloe Berry Nectar® / 1.148CC

1,197.96 AED

- #459 English / Forever Freedom® / 1.340CC

1,392.96 AED

F15® Nutritional Weight Management Program

Build a healthy fitness foundation through this 15-day program that balances nutrition with exercise for multiple fitness levels. The workouts and nutritional guidance are complemented by nutritional products and supplements to support your ongoing commitment to a healthy lifestyle. Through F15, you'll change the way you think about food and exercise while building lean muscle. F15 can be completed after C9 to help you stay on course in achieving your weight loss and fitness goals every month.

● ● Vanilla & Chocolate

- #528 Beginner Vanilla / Forever Aloe Vera Gel® / 0.690CC
- #5281 Beginner Vanilla / Forever Aloe Berry Nectar® / 0.690CC
- #5285 Beginner Vanilla / Forever Aloe Vera Gel® & Forever Aloe Berry Nectar® / 0.690CC
- #529 Beginner Chocolate / Forever Aloe Vera Gel® / 0.690CC
- #5291 Beginner Chocolate / Forever Aloe Berry Nectar® / 0.690CC
- #5295 Beginner Chocolate / Forever Aloe Vera Gel® & Forever Aloe Berry Nectar® / 0.690CC
- #532 Intermediate Vanilla / Forever Aloe Vera Gel® / 0.690CC
- #5321 Intermediate Vanilla / Forever Aloe Berry Nectar® / 0.690CC
- #5325 Intermediate Vanilla / Forever Aloe Vera Gel® & Forever Aloe Berry Nectar® / 0.690CC
- #533 Intermediate Chocolate / Forever Aloe Vera Gel® / 0.690CC
- #5331 Intermediate Chocolate / Forever Aloe Berry Nectar® / 0.690CC
- #5335 Intermediate Chocolate / Forever Aloe Vera Gel® & Forever Aloe Berry Nectar® / 0.690CC
- #536 Advanced Vanilla / Forever Aloe Vera Gel® / 0.690CC
- #5361 Advanced Vanilla / Forever Aloe Berry Nectar® / 0.690CC
- #5365 Advanced Vanilla / Forever Aloe Vera Gel® & Forever Aloe Berry Nectar® / 0.690CC
- #537 Advanced Chocolate / Forever Aloe Vera Gel® / 0.690CC
- #5371 Advanced Chocolate / Forever Aloe Vera Gel® / 0.690CC
- #5375 Advanced Chocolate / Forever Aloe Vera Gel® & Forever Aloe Berry Nectar® / 0.690CC

700.49 AED

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# 26

## Weight Management

Maintaining a healthy weight is important for overall health. Especially as you age, not only does having optimal weight keep you looking and feeling your best, but it can also help you prevent health complications.

Forever's powerful weight management products are formulated with scientifically advanced, high-quality ingredients to help you get the results you're looking for, whether you want to lose weight or build lean muscle. Use them to supplement your healthy lifestyle at home and on the go.

*"Forever Lite Ultra Chocolate is my lifesaver when I need chocolate. It tastes creamy and chocolatey, and I drink it with a clear conscience because I know how valuable it is for my body. Since I started drinking it, my chocolate cravings have lessened a lot."*

**Melanie Everdiking-Hinz, Germany**



#463

### Forever Therm®

Help your body metabolize carbs, proteins and fats with this specific blend of green tea, naturally derived caffeine, raspberry ketones and B vitamins.

60 tablets / 0.129 CC

129.42 AED

#470 & #471

### Forever Lite Ultra®

This great source of vitamins and minerals includes 18 amino acids and 17 grams of vegetarian-sourced protein per serving in a choice of a natural vanilla or chocolate flavor.

● Vanilla & Chocolate

#470 Forever Lite Ultra Vanilla (375g) / 0.138 CC

#471 Forever Lite Ultra Chocolate (375g) / 0.138 CC

138.75 AED

#289

### Forever Lean®

Support your weight loss goals with this supplement that blends natural ingredients, including Indian fig and white kidney bean, to block the absorption of some of the fat and carbohydrate calories you ingest.

120 capsules / 0.208 CC

209.28 AED

#071

### Forever Garcinia Plus®

Complement your healthy lifestyle with this supplement featuring the Garcinia cambogia fruit, which contains hydroxycitric acid, a compound that has been shown to temporarily inhibit the body's conversion of carbohydrates into fats and help suppress appetite.

70 softgels / 0.148 CC

149.00 AED



# 28

## Bee Products

Support your health and wellness with the power of bees. Playing a vital role in nature, bees pack their hives with beneficial substances that fuel the body and mind. In fact, bee products are known to support the body’s defenses and boost energy.

At Forever, we believe honey producers have a responsibility to protect bee colonies and help them grow, which is why we partner with those who are dedicated to sustainable sourcing and responsible practices. Forever’s bee products include mountain-harvested honey and a variety of products to support your health in any season.



#036

### Forever Royal Jelly®

Made of the same substance that feeds the queen bee, this natural energy booster supports overall health and wellness.

60 tablets / 0.148 CC

148.69 AED

#027

### Forever Bee Propolis®

Propolis, the material bees create to protect their hives, has been found to help support the body's immunity and help combat free radicals.

60 chewable tablets / 0.143 CC

143.87 AED

#026

### Forever Bee Pollen®

Get the power of pure bee pollen, which supports natural energy and stamina, in an easy-to-take tablet.

100 tablets / 0.068 CC

68.92 AED

#207

### Forever Bee Honey®

Enjoy the sweet, rich and smooth flavor of 100% natural mountain-harvested honey.

500 g / 0.075 CC

76.48 AED

#051

### Aloe Propolis Creme

This combination of pure aloe vera gel, bee propolis and antioxidant vitamins nourishes, soothes and rejuvenates your skin's tone and texture.

113 g / 0.089 CC

89.39 AED



# 30

## Skin Care

Skin is the body's largest organ, so it's important to have a skin care routine for both face and body that supports it. Your lifestyle, nutrition and environmental stressors like the sun all affect your skin, which can impact your health — making it even more important to nourish and protect skin.

Forever has combined aloe vera with other natural and scientifically advanced ingredients to create powerful formulas designed to moisturize and soothe skin while providing results from head to toe.





Facial Care

Forever makes building a facial skin care routine easy with three lines of products that address a variety of skin types and concerns. Most of these products include Forever's proprietary stabilized aloe vera gel, which soothes and supports skin. Start with the basics — cleanse, tone, target and moisturize — and customize your routine from there, plus learn which facial care products are best for you on pages 34-35.



#609

Sonya® Daily Skincare System

The Sonya daily skincare system contains four products to meet all your facial skin care needs, each including the power of aloe and select botanicals.

This daily skincare system includes one of each product: Sonya refreshing gel cleanser, Sonya refining gel mask, Sonya soothing gel moisturizer, and Sonya illuminating gel.

0.356 CC

417.47 AED

*"I love Sonya refreshing gel cleanser because since I started using this product, the skin on my face has become really healthy looking, clean and soft. Having clean skin makes me more confident in myself and also makes me smile more."*

**Popa Irina Elena, France**

#605

Sonya® refreshing gel cleanser

Thoroughly clean your skin without that tight feeling with this soft, rich lathering gel, ideal for cleansing and nourishing combination skin.

118 mL / 0.103 CC

103.24 AED

#606

Sonya® illuminating gel

A combination of Asian botanicals, licorice root and algae smooths and softens the complexion, helping your skin glow.

1 OZ. / 0.098 CC

98.43 AED

#607

Sonya® refining gel mask

Support your skin's appearance while you sleep with botanical, moisturizing and brightening ingredients that promote a healthy skin tone and nourish the skin without feeling greasy.

2 FL. OZ. / 0.103 CC

103.24 AED

#608

Sonya® soothing gel moisturizer

With over 10 natural plant extracts and oils, collagen and amino acids, this gel moisturizer leaves skin feeling refreshed and moisturized.

2 FL. OZ. / 0.112 CC

112.57 AED



Skin Care / Facial Care

Forever’s targeted line of skin care includes essential products such as toner, exfoliator, hydrating serum, and eye cream that utilize the power of pure aloe vera gel to nurture skin.



NEW!

#653  
Replenishing Skin Oil

Get smoother-looking skin and restore moisture with this light, silicone-free fluid containing retinol and a blend of vitamin E, aloe vera and borage seed oil.

30 mL / 0.121 CC  
121.75 AED



#069  
R3 Factor®

Retain, restore and renew your skin with this unique formula combining alpha hydroxy acids, vitamins A and E, and collagen to gently exfoliate and revitalize skin.

56.7g / 0.148 CC  
148.69 AED



#187  
Forever Alpha-E Factor®

Vitamins A, E and C deliver powerful antioxidants like retinyl palmitate, which combats free radicals and dryness, in this rich elixir that enhances elasticity and restores moisture to skin.

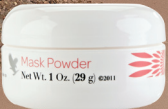
30 mL / 0.148 CC  
148.69 AED



#341  
Mask Powder

Designed to be combined with Aloe Activator, this powerful mask of chamomile, kaolin and allantoin cleans, smooths and tightens skin.

29 g / 0.095 CC  
95.40 AED



#559  
Smoothing Exfoliator

Physical exfoliants of jojoba beads and bamboo powder, plus bromelain and papain, replenish the skin and reveal a brighter-looking, smoother tone and texture.

60 mL / 0.078 CC  
79.46 AED

#664  
Aloe Bio-Cellulose Mask

The bio-cellulose fibers used to make this mask fit every contour of your face while the aloe vera- and green tea-enriched serum rejuvenates, soothes and moisturizes skin.

3 individual masks / 0.127 CC  
127.77 AED

#645  
Protecting Day Lotion

Keep your skin protected from harmful UVA/UVB rays with this SPF 20 natural mineral sunscreen that contains more than 20 skin-conditioning ingredients and goes on smoothly with a flawless finish.

60 mL / 0.146 CC  
146.49 AED

#618  
Hydrating Serum

Quickly plump the appearance of your skin with this fast-absorbing serum that boosts hydration with aloe vera and four types of hyaluronic acid.

50 mL / 0.144 CC  
144.47 AED

#560  
Balancing Toner

Using toner between cleansing and moisturizing helps ensure the skin is fully cleansed. This blend of hyaluronic acid and botanicals soothes and hydrates while minimizing the appearance of pores.

130 mL / 0.089 CC  
90.59 AED

#561  
Awakening Eye Cream

This combination of peptides, botanicals and collagen helps to diminish the appearance of dark circles and puffiness, so that your eyes appear rested, alert and rejuvenated.

21 g / 0.083 CC  
84.28 AED

#612  
Aloe Activator

With over 98% aloe vera gel, this unique liquid delivers moisture to the skin using a combination of allantoin and aloe with its many essential components like vitamins A, C and E.

130 mL / 0.066 CC  
68.45 AED

#651  
Deep Moisturizing Cream

Quench your skin’s thirst with this ultra-rich formula that blends aloe, ceramides, peptides and botanicals to restore skin’s suppleness.

71 g / 0.133 CC  
135.63 AED



# Create a Routine That Suits Your Skin

Whether you have dry, oily or combination skin, Forever has three lines of products to support your facial skin care concerns. Use the chart on the next page to easily build a six-step routine that supports your skin, based on your unique needs.

	01 Cleanse	02 Exfoliate	03 Tone	04 Target/ Treat	05 Moisturize	06 Protect
#609 Sonya® Daily Skincare System	●		●	●	●	
#605 Sonya® refreshing gel cleanser	●					
#607 Sonya® refining gel mask				●		
#608 Sonya® soothing gel moisturizer					●	
#606 Sonya® illuminating gel				●		
#559 Smoothing Exfoliator	●	●				
#645 Protecting Day Lotion					●	●
#618 Hydrating Serum				●	●	
#560 Balancing Toner			●			
#561 Awakening Eye Cream				●		
#612 Aloe Activator			●	●		
#651 Deep Moisturizing Cream					●	
#069 R3 Factor®		●			●	
#187 Forever Alpha-E Factor®				●	●	
#341 Mask Powder dissolved in Aloe Activator (#612)			●	●		
#284 Aloe Avocado Face & Body Soap	●					
#238 Forever Aloe Scrub®		●				
#063 Aloe Moisturizing Lotion					●	
#617 Aloe Sunscreen						●

● Normal to dry skin

● Normal to oily skin

● Any skin type



Body Care

Clean and moisturize from the top down with Forever’s body care products. From hair care to body wash to lip moisturizer, each product features pure, inner leaf aloe vera gel that delivers a soothing sensation from head to toe. Experience the power of aloe with these everyday body care essentials to support healthy-looking skin and hair.



#082  
Forever Bhringraj Hair Oil®

Introducing our hair care formula, crafted with natural ingredients to strengthen your strands and minimize breakage. Enriched with nourishing oils and botanical extracts, it promotes healthy hair growth, enhances shine.

100 mL / 0.050 CC

50.31 AED

NEW!



#642  
Nourishing Hair Oil®

Care for your hair with a blend of aloe and six silicone-free botanical oils that provides moisture, shine and frizz control. This rich yet lightweight oil features a quick-absorbing formula that glides through hair easily without weighing it down.

30 mL / 0.111 CC

111.68 AED

NEW!

#063

Aloe Moisturizing Lotion

Condition and moisturize the hands and body with this thick lotion that combines pure aloe, apricot kernel oil, jojoba and vitamin E.

118 mL / 0.067 CC

67.13 AED

#641

Aloe-Jojoba Conditioner

Keep hair soft, shiny and manageable with this light, pH-balanced conditioner formula fortified with vitamin B5 and jojoba oil to strengthen hair.

296 mL / 0.097 CC

97.46 AED

#647

Aloe Body Lotion

Pure aloe, vitamin E, and oils including jojoba and rosehip combine in a lightweight formula that softens skin and leaves it feeling smooth, hydrated and healthy-looking.

236 mL / 0.107 CC

107.78 AED

#646

Aloe Body Wash

Get clean, hydrated skin with the creamy foam of this gentle, pH-balanced cleanser featuring aloe and vitamins A, C and E with an inviting amber and woods fragrance.

236 mL / 0.107 CC

107.78 AED

#640

Aloe-Jojoba Shampoo

Ideal for everyday use on all hair types, this shampoo combines aloe vera gel, vitamin A and jojoba to soothe, moisturize and cleanse the scalp and hair.

296 mL / 0.090 CC

90.58 AED

#284

Aloe Avocado Face & Body Soap

Gentle enough for face, body and all skin types, rich avocado and soothing aloe vera moisturize and soften skin, leaving behind a fresh citrus scent.

142 g / 0.034 CC

34.22 AED

#617

Aloe Sunscreen

This SPF 30 sunscreen protects the skin from UVA and UVB rays for up to 60 minutes without feeling greasy or leaving residue behind.

118 mL / 0.083 CC

84.58 AED

#022

Forever Aloe Lips®

The soothing power of aloe combines with jojoba to moisten and soften lips while three types of wax provide long-lasting coverage.

4.25 g / 0.016 CC

16.32 AED

#061

Aloe Vera Gelly

Perfect for any skin type, this pure inner leaf aloe vera gel conditions, soothes and moisturizes.

118 mL / 0.067 CC

67.13 AED

#238

Forever Aloe Scrub®

Gently scrub away dead skin cells and debris with jojoba microspheres found in this natural exfoliator that leaves skin smooth without drying or damaging effects.

99 g / 0.070 CC

70.73 AED



# 40

## Personal Care

The finishing touches — like a dab of hand sanitizer or minty fresh toothgel — are just as important for your health and personal hygiene. So, don't forget about these personal care products that will help you look and feel your best throughout the day.



#040

### Aloe First®

Made with aloe vera gel, bee propolis and 11 plant extracts, this PH-balanced spray is great for both skin and hair, providing a soothing mist for all skin types and a barrier between hair and the elements.

473 mL / 0.089 CC

89.39 AED

#028

### Forever Bright® Toothgel

Keep teeth, gums and breath fresh and clean with this fluoride-free and natural peppermint-spearmint flavored formula safe for kids and adults.

130 g / 0.035 CC

34.62 AED

#318

### Forever Hand Sanitizer®

This formula is rich in aloe vera to keep hands soft and smooth after sanitizing, killing 99.9%.

59 mL / 0.020 CC

20.40 AED

#633

### Aloe Liquid Soap

Naturally derived cleansers wash dirt and debris from the whole body, nourishing skin with pure aloe vera and a blend of jojoba and argan oils for a fresh, renewed feel.

473 mL / 0.088 CC

88.57 AED



#307

### Forever Aloe MPD® 2X Ultra

This unassuming bottle is quite the multi-tasker. Its versatile cleaning power can tackle your laundry, floors, bathrooms, tile, carpet and dishes. The highly concentrated formula often only takes a few drops to get the job done. Phosphorus-free and biodegradable.

946 mL / 0.109 CC

109.25 AED

# The Power of Forever is the Power of Love

Envelop your senses with the power and love of the Samoan people. Honoring Forever's Founder, Rex Maughan, both the Malosi and Alofa fine fragrances pay tribute to his deep connection with Samoa, its people, and the legacy he left there through his service and love of the islands.

In the Samoan language, Malosi means power and Alofa means love — words woven into the fabric of Forever by Rex, who often said “The power of Forever is the power of love.”

Both bottles are thoughtfully designed, featuring the cultural, traditional artwork that represent the meanings for Malosi and Alofa. The essences within feature distinctive, sophisticated scents crafted with a carefully selected combination of botanicals. Malosi, a fragrance for him, is an intriguing woody scent with spices. A fragrance for her, Alofa is an alluring warm floral scent with a hint of citrus.

#643

### Forever Alofa™ Fine Fragrance

This bold fragrance exudes sophistication with a botanical blend of spiced woody notes like bergamot, plus the refreshing aromas of cypress and citrus.

1 FL. OZ. / 0.134 CC

134.82 AED

#644

### Forever Malosi™ Fine Fragrance

This alluring fragrance captures the essence of elegance, featuring floral notes of sweet jasmine that intertwine with crisp citrus and warm sandalwood.

1 FL. OZ. / 0.134 CC

134.82 AED



#032

### Dream by Forever®

#033

### Desire by Forever®

It offers long lasting fragrance and is enriched with moisturizing and nourishing Aloe Vera.

150 mL / 0.026 CC

26.52 AED

NEW!

NEW







# Jump-start Your Forever Journey

Interested in earning extra income\* by sharing Forever’s products? One box can set you up for success as a Forever Business Owner!


A Start Your Journey Combo Pak includes a selection of Forever essentials, including our flagship Forever Aloe Vera Gel®, so you can try a variety of products, share them with others, and even sell them at retail price. You’ll also get business building tools to help you reach your goals even faster.

A pack qualifies you to opt into the Forever business while getting a taste of Forever, plus it’s the simplest way to becoming an Assistant Supervisor and receiving a 30% discount on every Forever purchase.

#634


Start Your Journey Combo Pak


Contents are subject to change / 2.000 CC


 1,539.64 AED

\*Preferred Customer Price

## To get started:

 Visit  
joinnow.foreverliving.com

 Select a Start Your  
Journey Combo Pak

 Complete your profile  
and sign up as a Forever  
Business Owner




#001

A Touch of Forever® Combo Pak

A great introduction to the scope and breadth of Forever Living’s line of products. For those wanting to try both nutritional and personal care products this pak gives them a full scope of our wide range. Topped off with some product brochures, this can be the ultimate sales tool in helping others discover all that Forever Living has to offer.

Contents are subject to change / 2.00CC

 2,012.37 AED

Note: For current product configuration please visit or contact your nearest product center.




#994

FOREVER MINI BEAUTY PAK®

The ultimate beauty pack coming to you with a new feel & look. Forever’s latest skincare & personal care products that have been combined in a box to ensure you benefit from our latest creation. Product brochures are included to help recipients learn more about the amazing products they’re about to experience.

Contents are subject to change / 1.00CC

 1,020.00 AED

Note: For current product configuration please visit or contact your nearest product center.




#999

Forever Favorites Pak®

A great pack to ensure you get the favorite forever products. This pack has combined the top selling favorite products that we are sure you will be able to consume and share with others. Topped off with some product brochures, this can be the ultimate sales tool in helping others discover all that Forever Living has to offer.

Contents are subject to change / 2.00CC

 2,012.37 AED




#995

FOREVER MINI FITNESS PAK®

The ultimate fitness pak coming to you with a new feel & look. A combination of Forever’s fitness range products that will ensure you look & feel better. Product brochures are included to help recipients learn more about the amazing products they’re about to experience.

Contents are subject to change / 1.00CC

 1,006.19 AED



# New Ways to Support Your Immune Health



#672

## Forever Absorbent-D™

Forever Absorbent-D™ provides an excellent source of vitamin D to support immune health and help maintain healthy bones, plus antioxidant vitamin E, in a chewable tablet with a naturally sweet prickly pear flavor.

60 chewable tablets / .057 CC / Coming Soon

#676

## Forever AloeTurm™

Forever AloeTurm™ is a convenient way to support your immune health with a combination of turmeric and zinc in a mint-flavored hydrogel lozenge that dissolves in your mouth.

10 hydrogel lozenges / .026 CC / Coming Soon

26.17 AED



# Forever's Aloe Grown in the Dominican Republic: **Now Certified Organic**

**Forever's aloe vera plants grown in the Dominican Republic, and the inner leaf aloe vera gel extracted from them, are now 100% USDA organic and 100% EU organic.**

For 46 years, we have been dedicated to environmental responsibility and prioritizing sustainability in our product offerings. These esteemed designations are a testament to this commitment, which includes cultivating our aloe plants without synthetic substances, and instead, with a helping hoof from our herd of nearly 3,000 goats that provide natural weed control and fertilization.

But our commitment doesn't end there. The water used to clean the aloe is recycled back into the aloe fields, and after harvest, the outer leaves of our aloe plants are added back to the soil, enriching it for future generations.





# Forever Living Product Product Centers



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