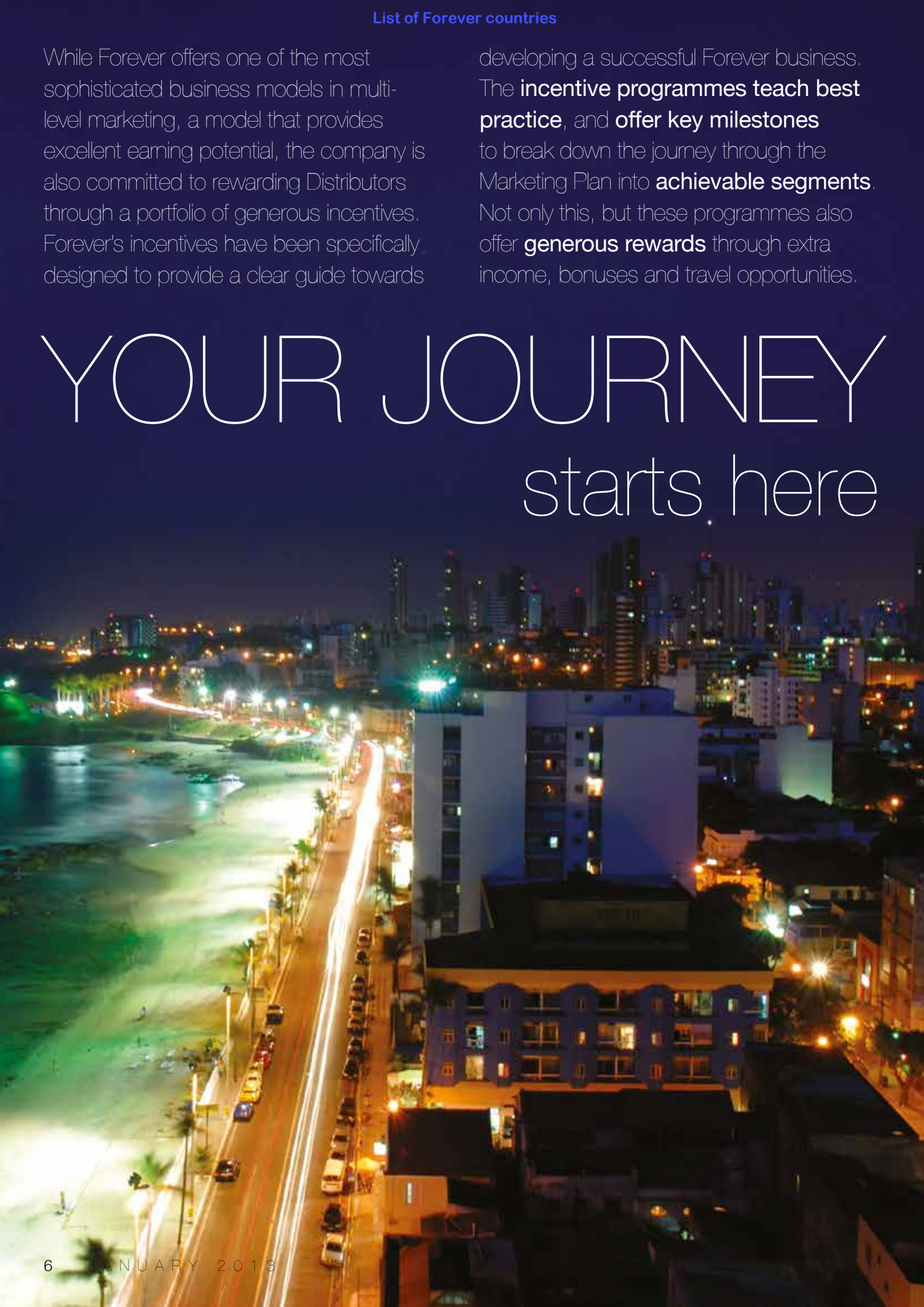


While Forever offers one of the most sophisticated business models in multi-level marketing, a model that provides excellent earning potential, the company is also committed to rewarding Distributors through a portfolio of generous incentives. Forever's incentives have been specifically designed to provide a clear guide towards

developing a successful Forever business. The **incentive programmes teach best practice**, and **offer key milestones** to break down the journey through the Marketing Plan into **achievable segments**. Not only this, but these programmes also offer **generous rewards** through extra income, bonuses and travel opportunities.

# YOUR JOURNEY starts here





Recognition is a huge part of the Forever culture; it is important that each Distributor feels valued and appreciated for their achievements. And for exceptional talent, Forever offers exceptional rewards. . .

## 4CC INCENTIVE

### Be 4CC Active

You're a new Distributor, and wondering how to make a start. The top positions of the Marketing Plan seem like a long way off, and you've no idea how to get to the Global Rally. This is where the 4CC Incentive comes in.

Accumulating 4CCs a month is the basis of the Forever Marketing Plan; the bread and butter of our business. Gaining 4CCs a month encourages personal use and retail sales. Do this, and the first stages of developing a business are complete. 4CCs is also the qualification needed to be eligible for the monthly bonus, not to mention all company incentives. For those who see themselves on stage with Rex Maughan picking up a cheque for thousands of pounds, it's important to get into the 4CCs-a-month regime.

.....  
“ For those who see themselves on stage with Rex Maughan picking up a cheque for thousands of pounds, it's important to get into the 4CCs-a-month regime”  
.....

## NETWORKING PROFESSIONAL INCENTIVE

### Be a leader... be a network professional

How do you build a strong, vibrant and profitable business?  
By building a team.

A Forever business doesn't just have to rely on the buying and selling of health and beauty products, it can also be developed by offering people a unique opportunity to change their lives for the better. This is done through team-building and developing talent. The Networking Professional Incentive will help to do this because it recognises the importance of sponsoring. In following the criteria outlined by the incentive programme, developing a team should become easily achievable.

.....  
“ A Forever business doesn't just have to rely on the buying and selling of health and beauty products”  
.....



# EARNED INCENTIVE

Forever – the stuff of dreams

Who wouldn't like a new car, boat, or holiday home? You've been working your way up the Marketing Plan; it's about time you received a little bit more for your efforts. It's time to achieve the Earned Incentive (or 'Car Plan').

Forever has created exactly the right incentive to make dreams come true. This

is an extremely generous incentive and one which is, unsurprisingly, one of the most sought after.

To qualify for the Earned Incentive Programme, the Distributor must achieve a certain level of CCs in three consecutive months as listed below.

There are 3 Levels to the Earned Incentive			
	Level 1	Level 2	Level 3
CC Requirement Month 1	⊙50CCs	⊙75CCs	⊙100CCs
CC Requirement Month 2	⊙100CCs	⊙150CCs	⊙200CCs
CC Requirement Month 3	⊙150CCs	⊙225CCs	⊙300CCs

<b>Level 1:</b> The company will pay a maximum of <b>£263/€400</b> per month for a maximum of 36 months.	<b>Level 2:</b> The company will pay a maximum of <b>£394/€600</b> per month for a maximum of 36 months.	<b>Level 3:</b> The company will pay a maximum of <b>£525/€800</b> per month for a maximum of 36 months.
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# 100 CLUB INCENTIVE

Solid income? Make the 100 Club

We can all agree that without networking and retailing, a business cannot be successful. Networking is the base on which you establish your business. Needless to say, the benefits you derive from it are numerous. Meanwhile retailing provides a constant stream of income, particularly in the health market where society has become so focussed on health and wellbeing. This is where the 100 Club Incentive comes in.

This incentive aims to recognise Distributors who are building a strong open business based on the networking and retailing principles. From this, achieving 100 Club means you have managed to create a solid income, and a seedbed from which new Managers will emerge. This will ultimately aid you in achieving the higher pin positions, and accessing Gem bonus payments.

# EAGLE MANAGER INCENTIVE

High Flying

You've worked hard, and you're now a Manager wondering how to take your business forward. The Eagle Manager Incentive sets the requirements to help Distributors understand what they need to do to continue to move their business once they have achieved the Manager position.

It bridges that gap from being a Manager to receiving a Chairman's Bonus - it's a method to achieving all that Forever has to offer.

Eagle Manager status must be earned each

year by meeting the following requirements during the calendar year after qualifying as a Recognised Manager:

1. Be Active and Leadership Bonus qualified every month.
2. Accumulate at least 720 total CCs, including at least 100 new Case Credits from new, personally-sponsored downlines.
3. Personally sponsor and develop two new Supervisor lines.
4. Support local and regional meetings.



.....  
 “Networking is the base on which you establish your business. Needless to say, the benefits you derive from it are numerous.”  
 .....



## GLOBAL RALLY AND CHAIRMAN'S BONUS INCENTIVES

### One World

Global Rally 2014 will be an opportunity to rub shoulders with the absolute best in the business, access sophisticated and improved trainings, witness bigger recognitions and watch even greater entertainment. Those who qualify for the Global Rally 2014 will be jetting to a unique and exciting destination where they will be introduced to the concept of a business where no limits exist; a business without boundaries.

The point of the Forever incentive scheme is to help develop an understanding for setting targets, realising what is achievable and working hard to get there. It's about learning best practice and keeping your business on track.

The qualification for the Global Rally is simple - achieve at least 1.5k (1,500 CCs) in one calendar year or qualify for Chairman's Bonus. No complicated rules, no small

print. Achieve 1.5k from 1 January – 31 December 2013 or qualify for Chairman's Bonus in the same period and Forever will take care of the rest.

And the interesting aspect is, depending on how many CCs a Distributor achieves in one calendar year will depend on how much of the Global Rally a Distributor will experience.

The Chairman's Bonus is another incentive to get excited about. This programme allows Distributors to have access to the financial success of the company. Who doesn't want to receive a cheque for thousands? Qualifying also entitles you to a place on the Global Rally where you can collect your cheque from the founder himself, Chairman and CEO, Rex Maughan.

**For full details of the Chairman's Bonus and Global Rally incentive scheme, visit [www.foreverglobalrally.com](http://www.foreverglobalrally.com)**

## Why go for the company incentives?

So, why go for the company incentives? Well firstly, why not? These programmes provide extra income, travel and recognition! They are there for the taking. Secondly, by working towards these incentives, Distributors are provided with a guide for developing successful and stable businesses.

It's important to make use of what is on offer; not only for your personal development, but for the development of those in your team. Tell your Distributors about why they should qualify. Explain that these incentive programmes provide key milestones for breaking up the journey to the very top. Explain that this is a company where recognition is at the heart of its culture. Forever want to give away these rewards, so take them. The question is where will 2013 take you? Work towards these incentive programmes, and who knows where you will find yourself.

For more detail on each incentive qualification, visit [www.foreverliving.com](http://www.foreverliving.com) or consult the Company Policy Handbook.

**Buy now! The new Incentive Brochure. Available online at [www.foreverliving.com](http://www.foreverliving.com), via the orderline on 0844 875 6060 or at your local Product Centre. Just £3 for a pack of 5. Code 1042.**

