



Discover

Aloe
as nature intended

Natural produce, sustainably sourced meat and Fairtrade products have increased in demand over recent years, so it's unsurprising to see companies trend towards a farm-to-table explanation for the origin of a product's ingredients.

People want to know – and deserve to know – where their food and drink comes from, which is why Forever Living is proud to say that a plant-to-product philosophy is the way that we've always done business, not because it's 'cool', but because one of our core principles is a belief in doing things right.

We are a vertically integrated company, and this means we not only own the manufacturing and distribution operations, but also the physical ground where our aloe grows. We are so confident in our process and the quality products that it produces, that we consider ourselves 'The Aloe Vera Company', and after reading more about this process and the purity of our produce, we think you will too!

From plant...

From the moment our aloe is rooted in the ground, we ensure every single plant is carefully nurtured to ensure the thick, green leaves grow plump and strong. Once the lower leaves reach maturity, after about a year, we harvest each one by hand. Only the leaves that have reached full maturity are harvested to ensure we can extract the largest amount of pure aloe vera gel.



After removal from the plant, each leaf is transported to our onsite processing station for washing and filleting. We wash each leaf twice before filleting it by hand; hand filleting ensures that the rind is fully removed and only the nutritious inner leaf gel is left. Next the aloe vera gel passes through several quality check stations and any anomalies are removed before it travels to the aseptic tank for processing. This whole process is completed within six hours of harvesting to ensure all of the aloe's beneficial properties remain intact.

During the aseptic process the aloe is flash heated to lock in the benefits and freshness, while safely reducing bad bacteria without the need for preservatives. This process ensures the final product tastes as fresh and is as nutritious as possible. The pure aloe gel is then bulk packed into large totes for transportation to one of our manufacturing facilities.



To product...

Over eight million gallons of aloe vera gel passes from our plantations to our manufacturing facilities each year. Aloe Vera of America, located in Dallas, Texas, is the manufacturing hub for our entire aloe operation around the world. This state of the art facility boasts the latest in manufacturing technology, product labs, and product research and development.



Once our bulk gel reaches the manufacturer, additional ingredients are added as required by our proprietary formulas. With 99.7% inner leaf gel, **Forever Aloe Vera Gel** is as close to cutting open a fresh aloe vera leaf as you can get! Other formulas include **Forever Aloe Berry Nectar** and **Forever Aloe Peaches** which are flavoured with fruit juices and concentrates for a fruity, delicious taste.

The product is tested to make sure it meets all product specifications and is then flash heated a second time. This ensures that any of the added ingredients haven't introduced anything into the formula that could compromise its quality or integrity. From here the formula heads to the packaging line.

Each Tetra Pak package is flat until filled with Forever's aloe vera drinks. This sterile packaging is moulded and crimped into the Tetra Pak shape as it's filled; once full the cap is added in a vacuum sealed sterile chamber. Final quality inspections are performed, and our aloe drinks are released for shipment with all the goodness sealed inside.



To you...

Regional distribution centres at Aloe Vera of America and Forever Direct in the Netherlands supply Forever products to over 158 countries around the world. Owning our own distribution has allowed us to control lead times, reduce cost and assure our stringent quality standards are upheld throughout our distribution channels. These facilities provide bulk replenishment to smaller distribution globally, and

now ship directly to customers in twelve countries! A complex system of cutting edge technology ensures that each product you order is carefully packaged together in the most efficient way, guided by our exemplary teams who take pride in being part of this significant supply chain. Once filled, each package is carefully reviewed for accuracy and sealed with care to make sure that it arrives safely to your door.

Our 'from plant, to product, to you' philosophy ensures that we can control the cost, and most importantly the quality of our products at every step of the process, and this means that you can feel confident in knowing that you are getting the very best product – from plant, to product, to you.



Featured products:

- Forever Aloe Vera Gel | code 715
- Forever Aloe Berry Nectar | code 734
- Forever Aloe Peaches | code 777

To purchase featured products, contact your Forever Business Owner today or visit foreverliving.com